

'Creating a Deeper Sense of
Community Building Through
Asset-Based Community
Driven Efforts
(ABCDE)

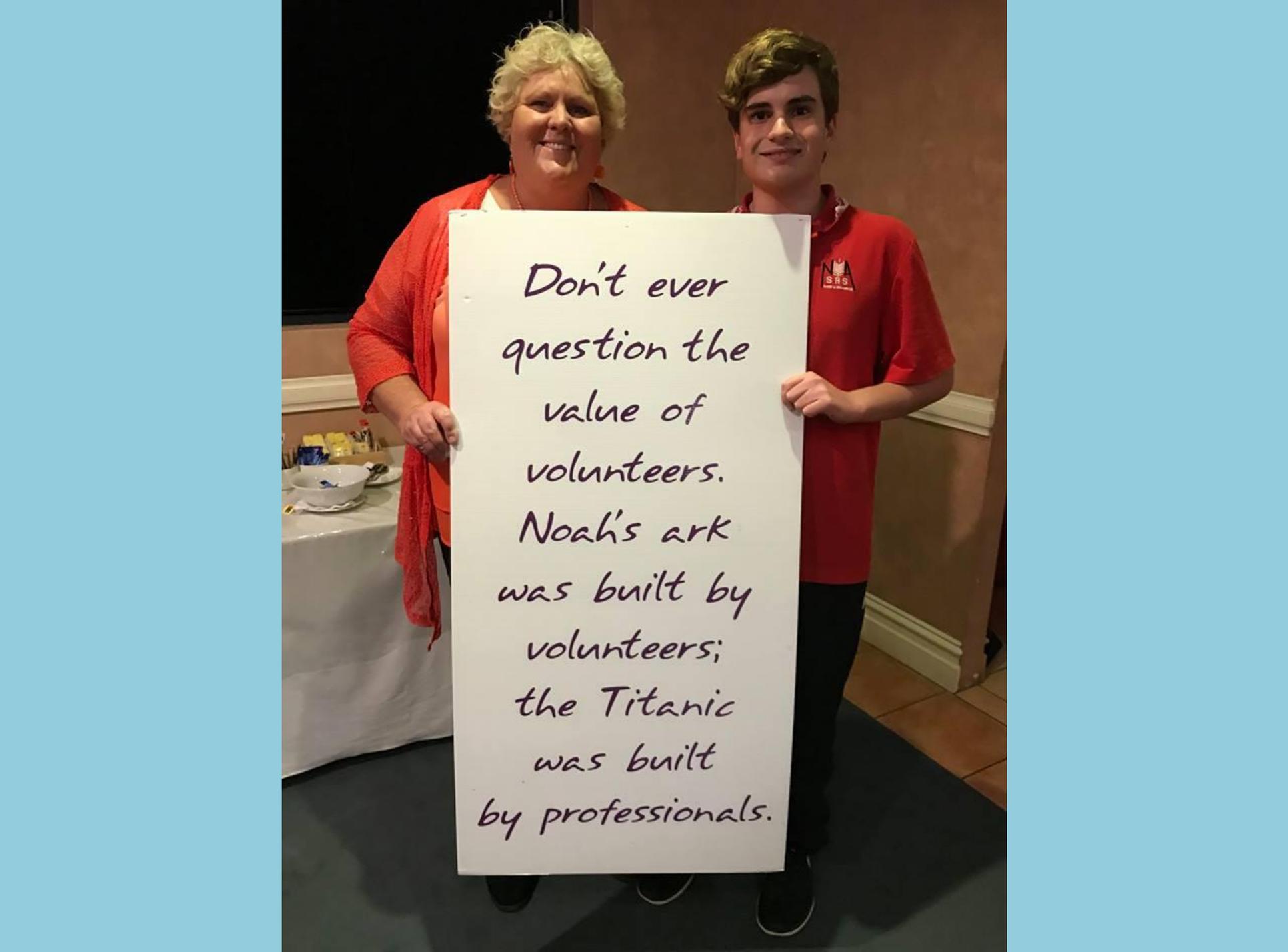
-Canberra-

Acknowledgment of Country

I acknowledge the traditional owners of this land and their continuing connection to land, water and community. In the spirit of reconciliation I pay my respect to their Elders past, present and future.





A woman with short blonde hair, wearing an orange cardigan, and a young man with brown hair, wearing a red polo shirt with a logo, are standing together and holding a large white sign. The sign has handwritten text in black ink. The background shows a table with a white tablecloth and some items on it, and a wall with a baseboard.

Don't ever
question the
value of
volunteers.
Noah's ark
was built by
volunteers;
the Titanic
was built
by professionals.

*“Leadership and learning
are indispensable from
each other”*

(John F Kennedy, prepared for delivery in
Dallas, the day of his assassination, Nov,
1963)

**‘Ideas make the world go
around.**

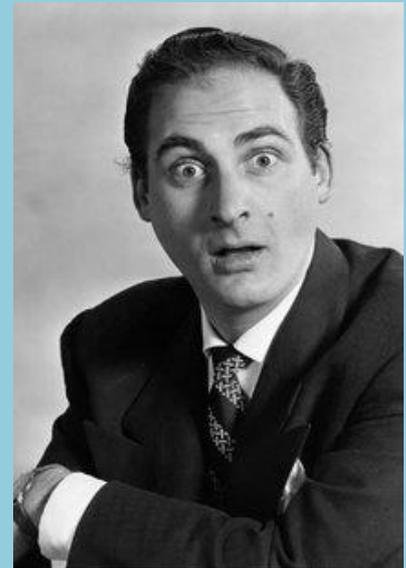
**People in communities and
business today
live and die by their ideas’**

-Michael Kiely

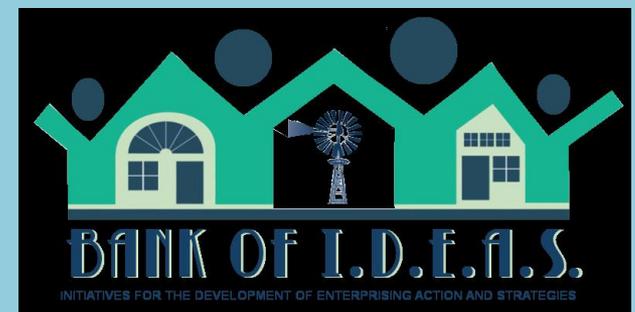


**"Whoever invented the
first wheel was smart.
Whoever invented the
other three was the
genius"**

-sid Caesar



**'Our mission is
building communities
where everyone
belongs, matters and
contributes'**



Suggestions for Effective Workshop Participation

"DO'S"

- Do intervene at any stage
- Do ask a question when you have one.
- Do feel free to share an illustrations, examples and above all stories.
- Do request an example if a point is not clear.
- Do question - don't accept everything you hear!..

‘Story telling is the most powerful way to put ideas into the world today’.

(Robert Mckee)



Suggestions for Effective Workshop Participation

"DON'TS"

- ❑ Don't take lots of notes - handouts, recommended resources and access to powerpoint should satisfy most of your needs.

BOI WEBSITE-

www.bankofideas.com.au

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Key ABCDE Facilitation Roles

- ❖ Community Engagement & Mobilisation
- ❖ Asset Mapping & Connecting
- ❖ Hosting of Learning Conversations
- ❖ Network Weaving
- ❖ Storytelling

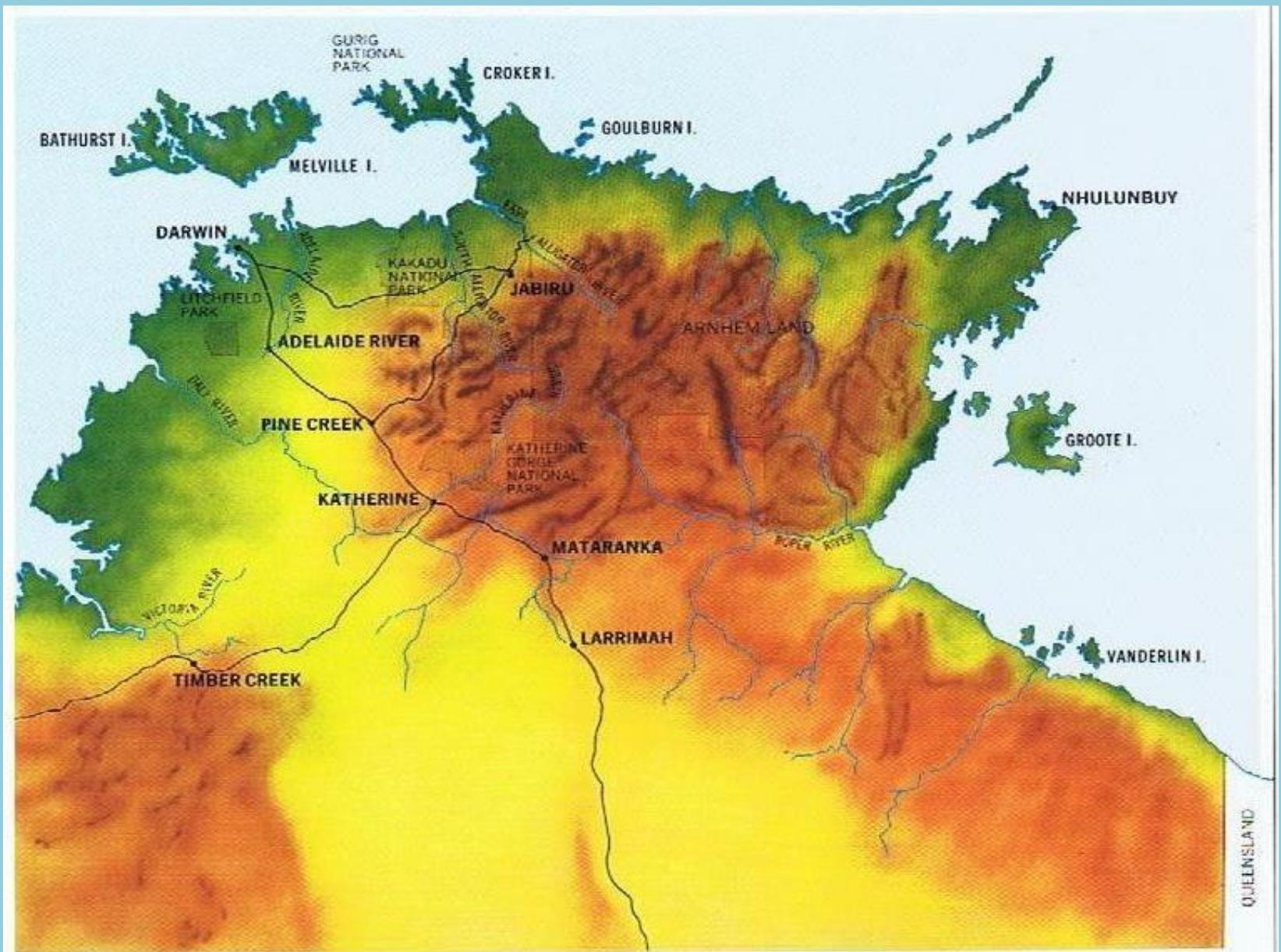
practical techniques & tools

for engaging community

www.bankofideas.com.au

NOTES FOR FACILITATORS





Mudginbadi, Kakadu

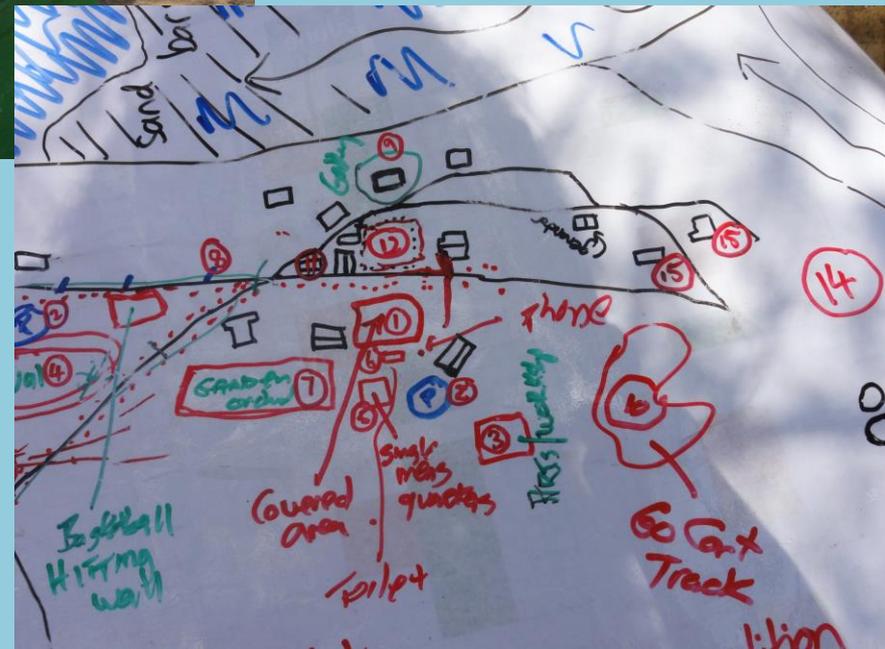


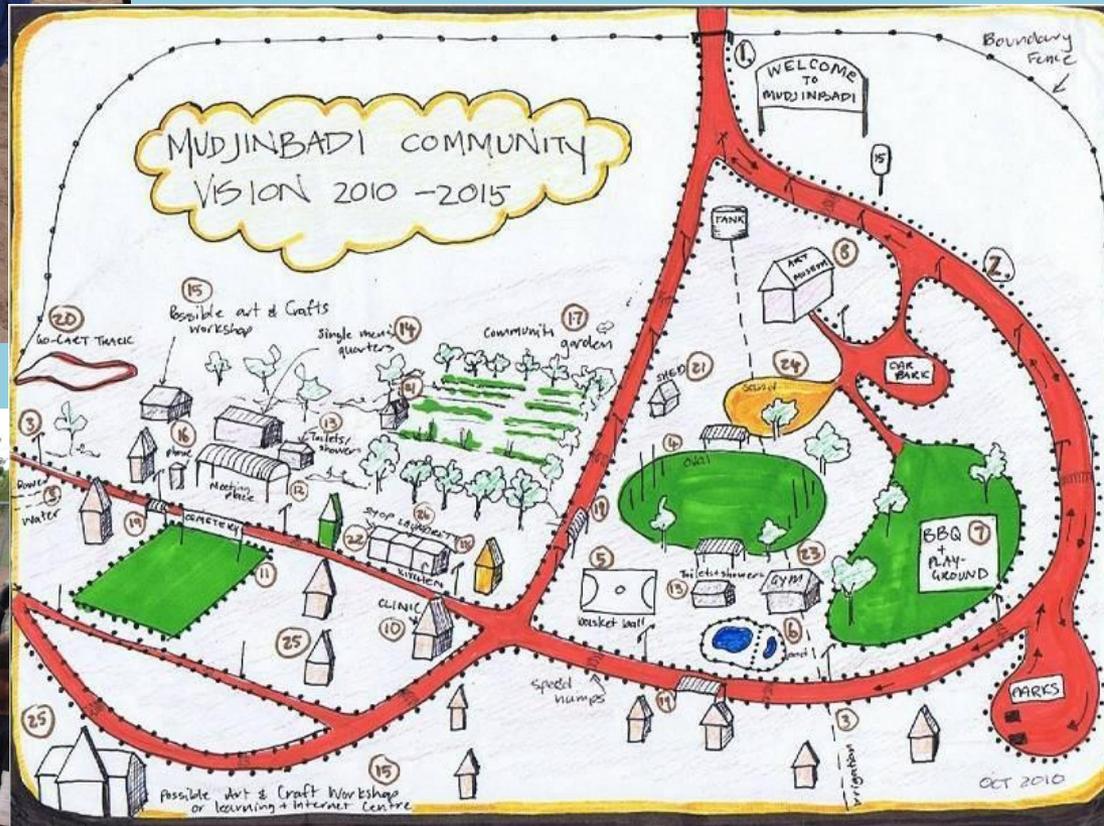












Mudjinbadi Community Vision 2010 - 2015



Kate Bestwick



Key Learnings:

- ❖ Start with what is strong, not wrong.
- ❖ Many community assets remain hidden - our task is to make the invisible, visible.
- ❖ Everyone cares about something and its their motivation to act.
- ❖ More conversations, less meetings!
- ❖ Less services, more community.
- ❖ Communities are untapped reservoirs of possibility.



Let's greet three
other participants
we have never
met!

What does a healthy, inclusive and caring community look, feel and act like- what are the behaviours, attitudes and actions of such places?



Seven Pillars Of A Healthy Community

Practices ongoing dialogue

Generates leadership

Shapes its future

Embraces diversity

Knows itself

Connects people and resources

Creates a sense of community

(Healthy Cities and Communities Coalition, USA)

STRONG COMMUNITIES

- ❑ have strong leaders
- ❑ have strong networks with other communities
- ❑ can build on their existing assets and resources
- ❑ have a 'can-do' community spirit and are optimistic about the future
- ❑ can have a sense of 'belonging' to the community among it's members
- ❑ grasp the opportunities that come their way
- ❑ embrace change and take responsibility

(Stronger Families, Stronger Communities at Department of Family and Community Services)

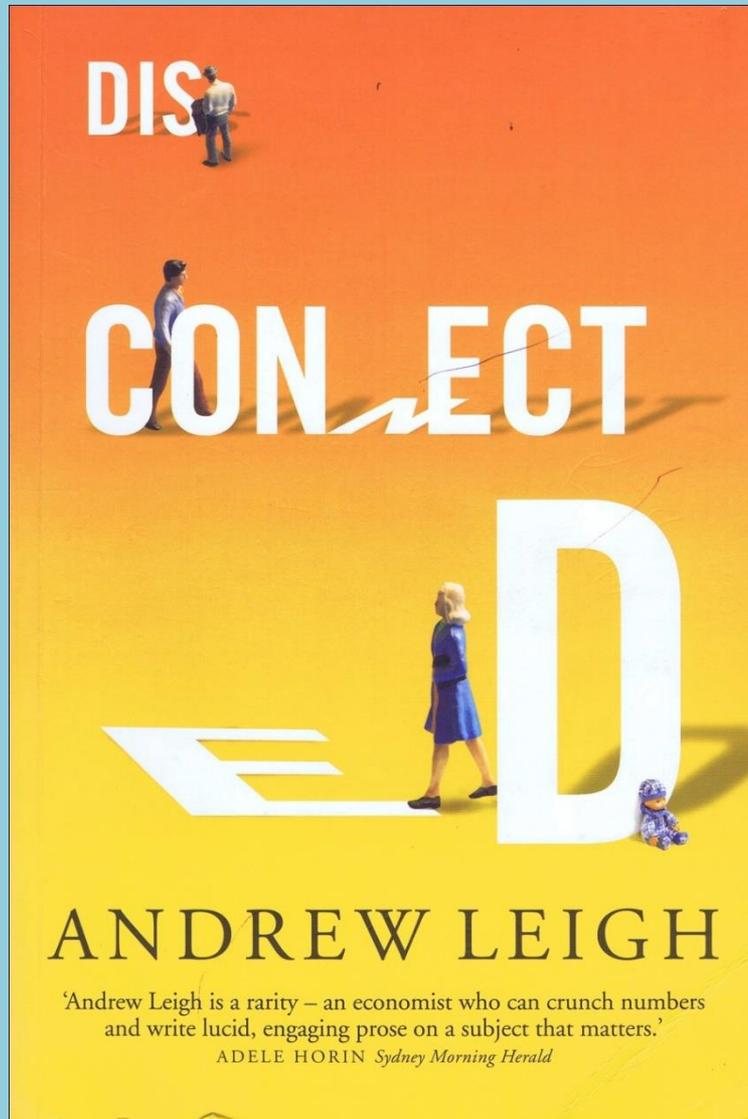
SUCCESSFUL COMMUNITIES

- ❑ Build on the strengths of local individuals, associations and institutions;
- ❑ Focus on specific actions and measurable results to improve community life;
- ❑ Promote participation by people of all races, genders, cultures and age groups;
- ❑ Ensure local decision making and ownership;
- ❑ Draw upon the resources of the whole community;
- ❑ Bridge all sectors to develop healthy children, families and communities, and
- ❑ Share experience and knowledge to promote continuous community learning.

(ACCORDING TO PRIME MINISTERS YOUTH PATHWAYS ACTION PLAN TASKFORCE 2001)



OUR REALITY TODAY



- ❑ We are meeting less in organisations
- ❑ We play less organised sport
- ❑ We hang out less at the bar
- ❑ We know and trust our neighbours less
- ❑ We meet with friends less, and have less trusted friends
- ❑ We socialise with the family less

1 in 4 of us Australians
(5.6m people), are
lonely almost all of the
time or on a regular
basis.

- Australian Red Cross



Only one in three people know their immediate neighbour's name, with a corresponding figure for how many people trust their neighbours.

(Citizen's Advice Bureau).

'Compared with the mid-1980s, Australians today have four fewer really close friends: people they could talk with frankly, without having to watch their words....18% of people say they have no one to turn to in times of difficulty'

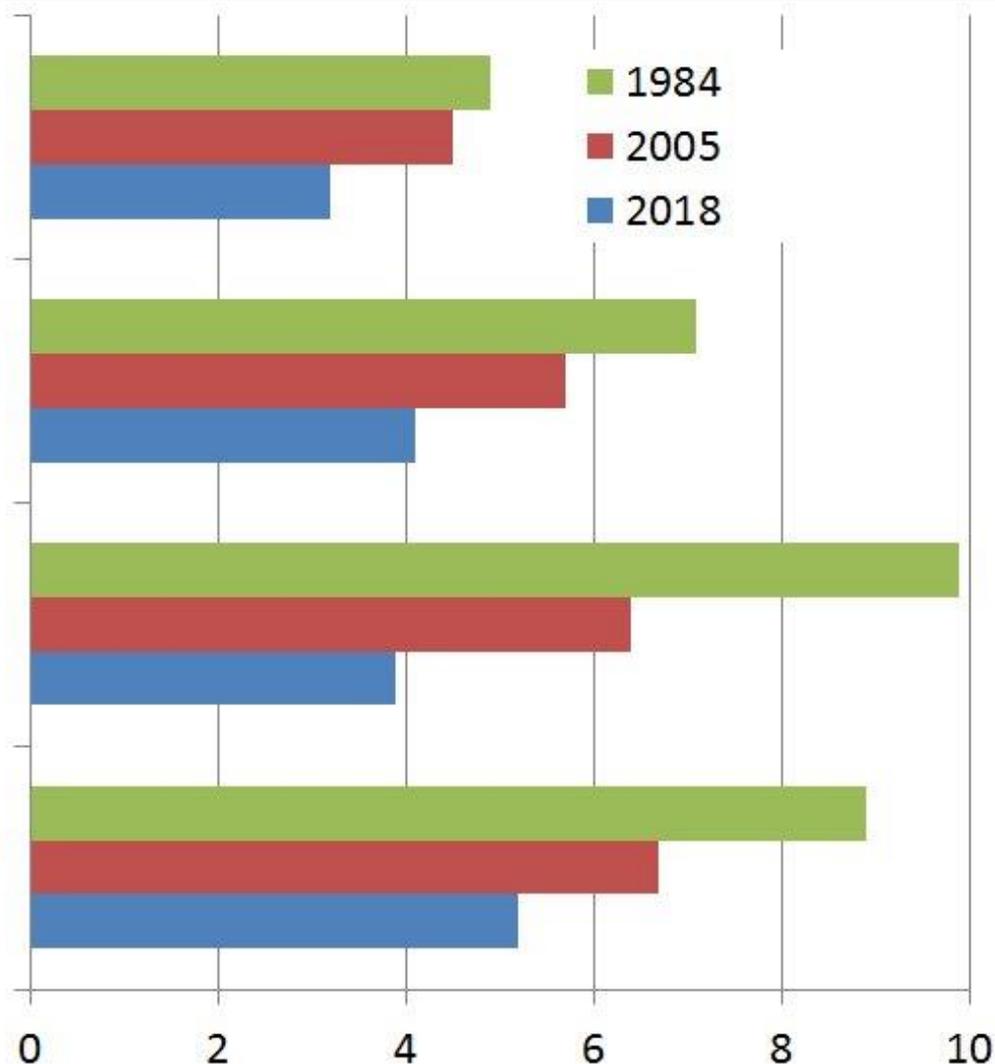
2018 OmniPoll

How many people are there around here to whom you can turn in times of difficulty?

How many people are there living around here from whom you can easily ask small favours?

How many friends do you have in this area whom you could visit any time, without waiting for an invitation?

Among your family and friends how many people are there easily available, whom you could talk with frankly, without having to watch what you say?



Sources: 2018 figures from OmniPoll, conducted by Martin O'Shannessy. Earlier years from Andrew Leigh, 2010, *Disconnected*, UNSW Press, Sydney)



**Ken Wyatt - Minister for Indigenous
Affairs**

**'Loneliness is our
critical issue'**

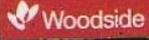
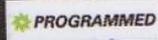
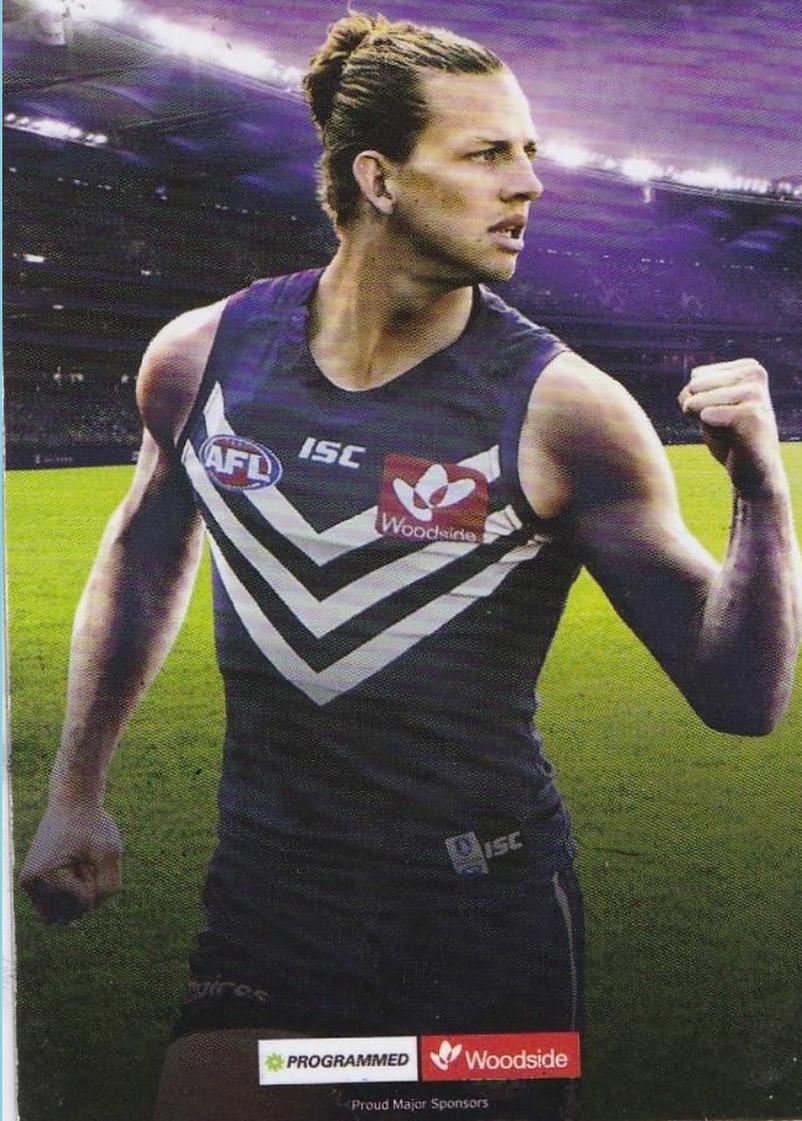


FREMANTLE
DOCKERS



FOREVER
FREO

2019 MEMBER



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‘Most communities can often be compared to a football game where 30,000 people who need the exercise, turn up to watch 36 players who don’t.’

-Peter Kenyon







WHY?

- ❑ Changes in family structures (more people living alone; less children)
- ❑ Time pressure due to the increase in two career families, greater commuting distances to work...
- ❑ Neighbourhood and housing designs

**Electronic
entertainment
(television,
internet)**

Professionalisation

Paid staff to run courses at St John centre

Volunteers upset

By Emma Brennan

VOLUNTEERS will no longer run the St John Ambulance Sub-Centre in Kalamunda, despite having raised the money to build it.

After July 1, St John Ambulance-paid staff will organise courses at the centre and opportunities for other community groups to hire the centre will be limited.

The sub-centre has been in Kalamunda for 23 years and offers two services: first-aid training courses organised by a volunteer committee and an ambulance service that is part of the St John metropolitan network.

Volunteers collected the funds to build the centre and many of them now feel that it is being "taken over" by headquarters.

Sub-Centre Committee chairman Alan Shawyer, who has been a volunteer for 26 years, said he just wanted the many people in the local community who had given years of dedication to the service to receive the recognition they deserved.

One such person is Gooseberry Hill resident Michael Giovinazzo, who has served on the committee and helped with first-aid classes and fundraising initiatives at the centre for 45 years.

"Now that volunteers will not be running the centre and community groups will not be able to hire it as much, some of us feel it will not really be part of Kalamunda any more," Mr Giovinazzo said.

First-aid trainer and the secretary of Kalamunda St John Ambulance, Rae Allsworth, said that as paid staff would now run most of the courses at the centre, a huge leap in course fees would result.

She also said she feared that the community spirit of the centre would be lost.

However, St John Ambulance first-aid training and services manager Geoff Davies denied that the centre would no longer involve the community.

He said St John Ambulance had introduced the administrative change to make first-aid training more accessible and convenient for all members of the community.

Mr Davies also said he was aware that other groups in the area used the centre for a range of activities. He said the service was committed to working with these groups to accommodate their needs as much as possible.

A get-together for Kalamunda Sub-Centre volunteers both past and present is being organised for Saturday, May 28.



Michael Giovinazzo outside the centre where he has helped for more than 45 years. Picture: Brian Mitchell

□ Pre occupation with individualism and consumerism

'There is no such as community. There are only individuals and families'

Maggie Thatcher,
former UK Prime Minister



- ❑ Residential mobility
- ❑ Disillusionment with traditional organisational structures eg. committees, club expectations
- ❑ Over regulation
- ❑ Liability, compliance and duty of care issues

Traditional Community Development

'Top down, outside in'

Focus on weaknesses, deficiencies,
needs and disabilities

Services and programs are the answer
to community needs

Consumers/clients/**customers**/service
users

Silo provision

Focus on servicing of community

Dependence on outside professionals

Consumers **Customers**
Clients **Service Users**

Producers **Citizens**
Co-Designers **Contributors**

TWO PATHS - TWO SOLUTIONS

NEEDS

(what is not there)

Services to meet needs

Clients/Consumers

Programs are the answer

ASSETS

(what is there)

Connections and contributions

Citizens

Local people are the answer

TO

FOR

WITH

OF / BY



Jody Kretzmann

John McKnight

Tell us a story.....

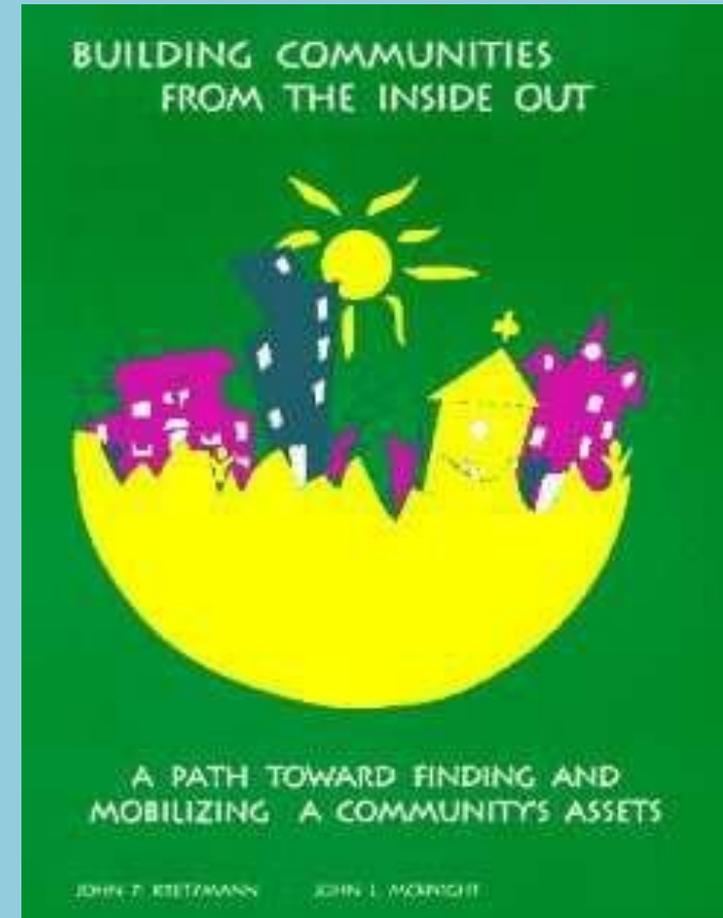
**‘Can you tell us a story about a time
when you and your neighbours came
together to make things better?’**



Jody Kretzmann

John McKnight

**Asset Based Community
Development Institute.
Chicago, USA**



Traditional Community Development

'Top down, outside in'

Weaknesses
deficiencies, needs

Disabilities

Consumers/clients/customers
of services and programs

Silo provision

Servicing of community

Dependence on outside
professionals

Asset Based Community Development

'Inside out'

Strengths
assets, opportunities

Abilities, capacities

Citizens/co-producers/co-
owners of local initiatives

Collaboration, relationships,
networking
Strengthening of community

Importance of community
relationships
Leadership by '*stepping back*'

Asset Based Community Development at a glance

Deficit Based

- Problems
- Blame
- What's missing
- Scarcity
- Risks
- Needs
- Control-outside in
- Top-down
- Do to or for
- Passive receivers

Can't do!



Asset Based

- Possibilities
- Shared ownership
- What's there
- Abundance
- Courageous leadership
- Strengths, capacities, Assets
- Lead by stepping back inside-out
- Citizen-led
- Do with, enabling to do
- Active producer & co-producers

Can do!

(According to Cormac Russell, *Nature Development*)

What Matters?

The What and Why of

ABCD

'ABCD is a set of principles, rather than a recipe'

-Mike Green



- *Asset-focussed*
- *Citizen-driven*
- *Gift-obsessive*
 - *Place-based*
- *Relationship-orientated*
- *Shareable in nature*
- *Conversation-initiated*
 - *Fun-grounded*

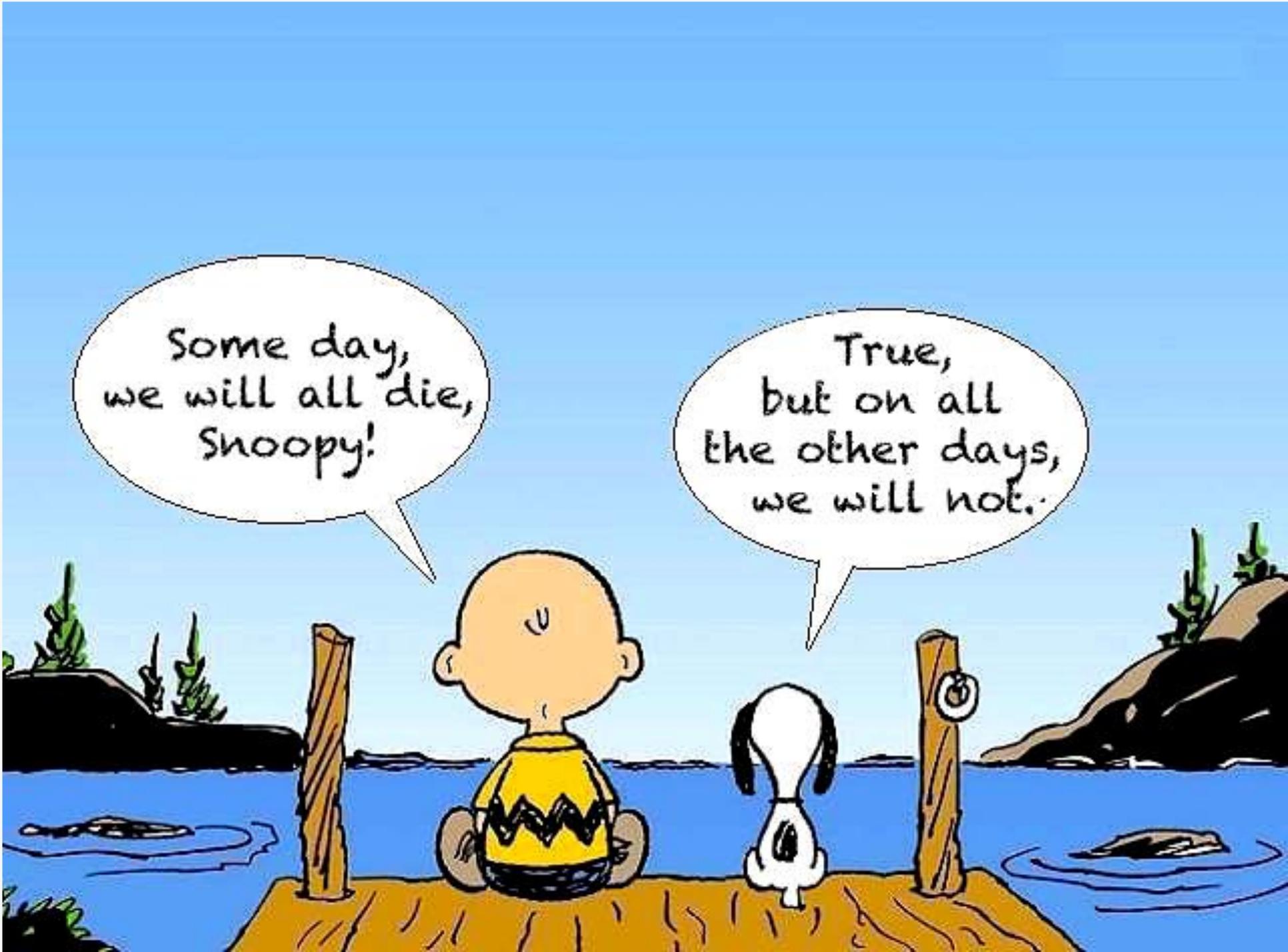
1. Asset-Focussed

- Appreciative
Mindset Focus
- Community Asset
Richness

Appreciative Mindset

“Life is different when you focus on the positive. There is more affirmation, more possibility and more hope.”

(Father Gregorio Banaga)



Some day,
we will all die,
Snoopy!

True,
but on all
the other days,
we will not.

BRANXTON LIONS CLUB



**WELCOMES
CAREFUL DRIVERS**

**We have
two cemeteries
no hospital**



**MEETS AT
GOLF CLUB
BRANXTON
10th TUESDAY 7:00pm**

We Can Ask Questions in Two Ways -

1. What is wrong with our community?
What problems can we fix?
What are the needs of our community?
What is broken?

or

2. What are the strengths and assets of our community?
Share a time when you felt our community was at it's best?
What do you value most about our community?
What is the essence of our community that makes it unique and strong?

The key question is-

'What matters to you?'

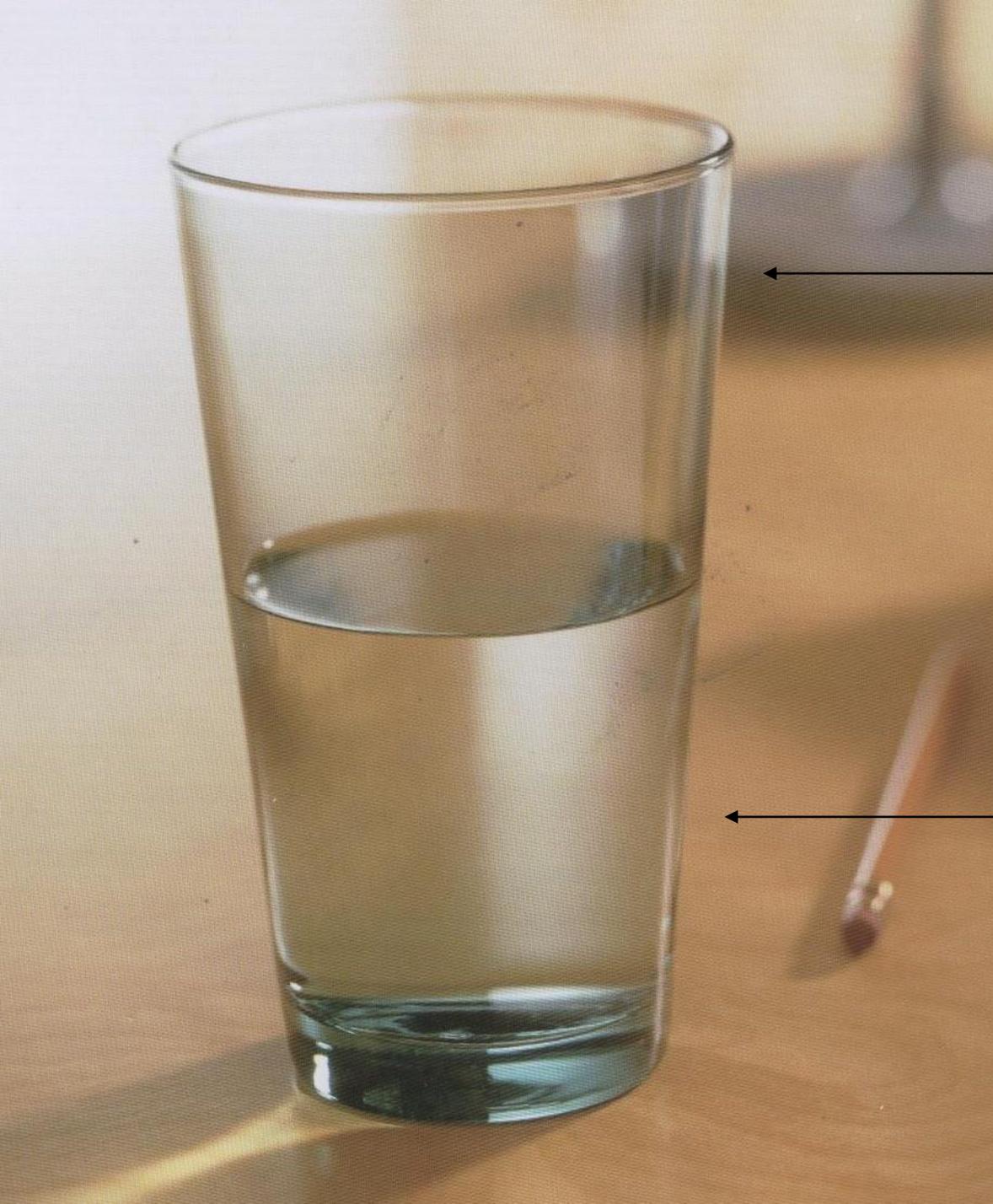
Rather than -

'What's the matter?'

'WHAT WE FOCUS ON
BECOMES OUR REALITY. IF
WE FOCUS ON WHAT IS
WRONG OR WHAT IS
MISSING, WE TEND TO SEE
EVERYTHING THROUGH THAT
FILTER OR FRAME.'

-Jody Kretzmann

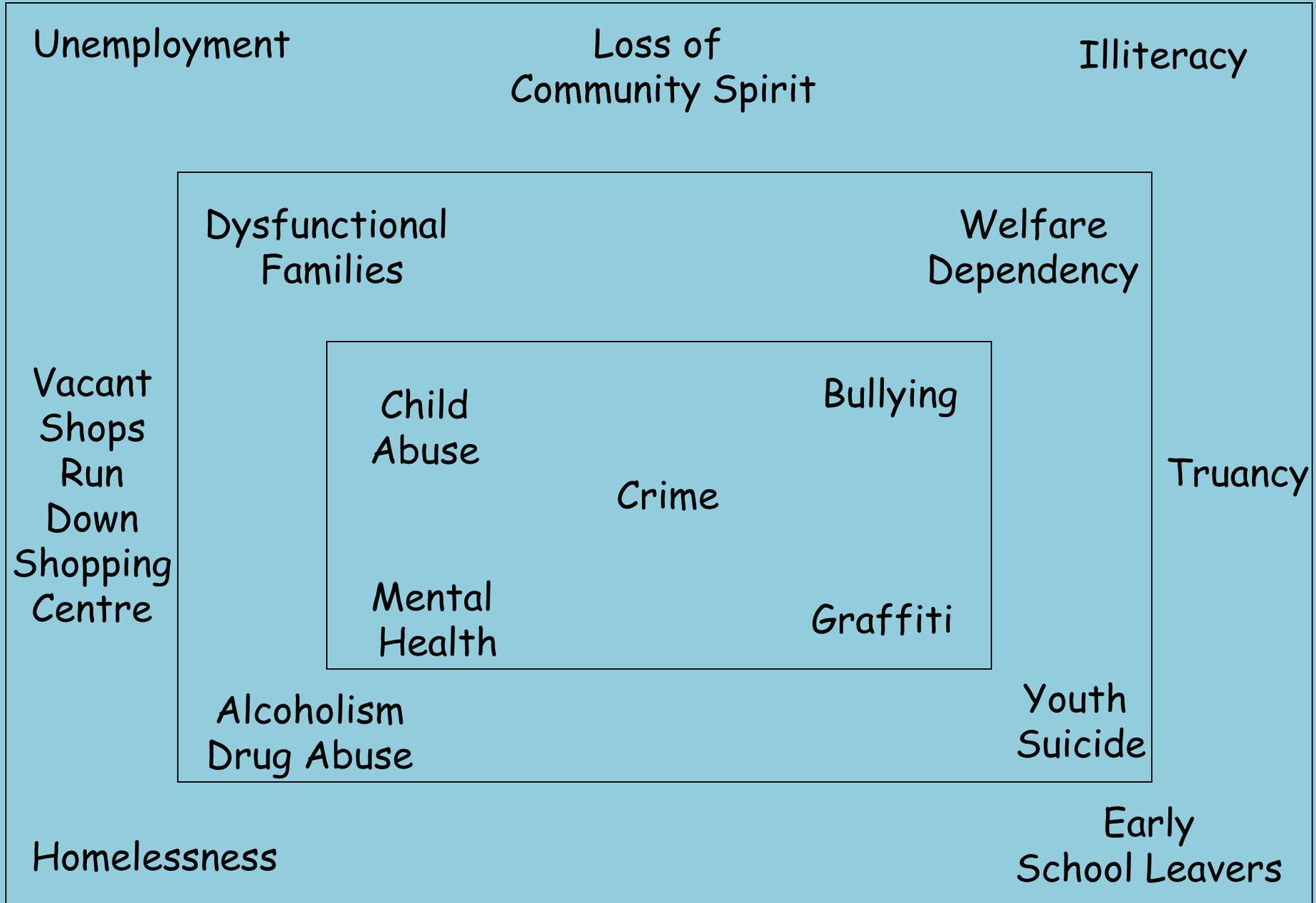




**Communities
have
deficiencies
and needs**

**Communities
and it's
citizens
have capacities
and assets**

COMMUNITY NEEDS MAP



COMMUNITY ASSETS MAP

LOCAL INSTITUTIONS & RESOURCES

Local
Businesses

Schools

COMMUNITY ASSOCIATIONS

Service
Clubs

Neigh -
bourhood
House

GIFTS OF INDIVIDUAL

Ovals

Churches
Mosques
Temples

Young
People

Senior
Citizens

Artists

Local
Council

All
Residents

Labelled
People

Community
Organisations

Sporting
Teams

Hospital

Local Facilities

Community
Stories

Government
Agencies

Community Asset Richness

“Every community has far
more assets than anyone
person knows”

-Mike Green



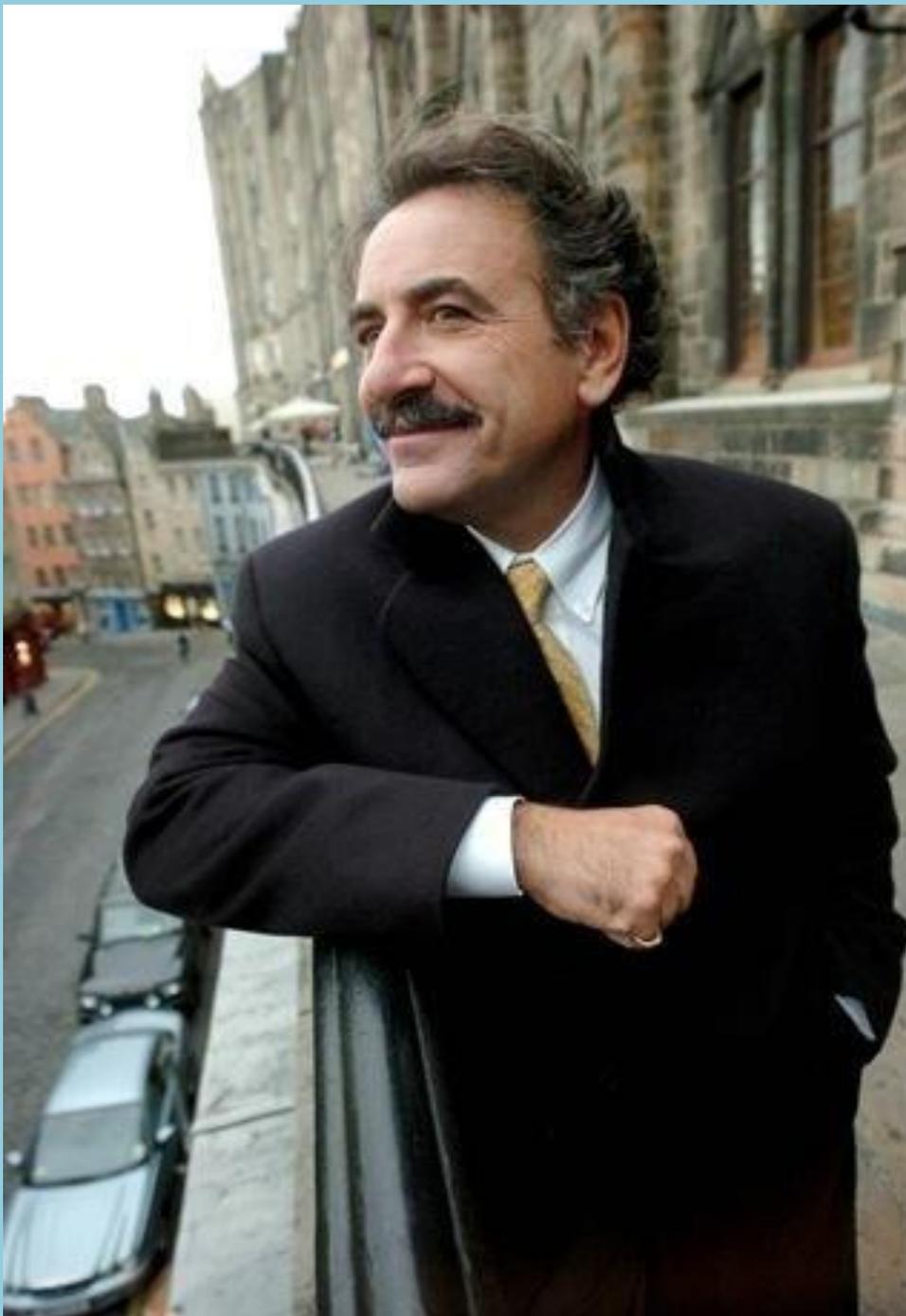
Six Key Community Assets

1. People's passions, skills, connections and experiences and above all, what they care about
2. The physical world
3. Community associations
4. Institutional assets
5. Economic/business assets
6. Cultural assets-stories, traditions, heritage

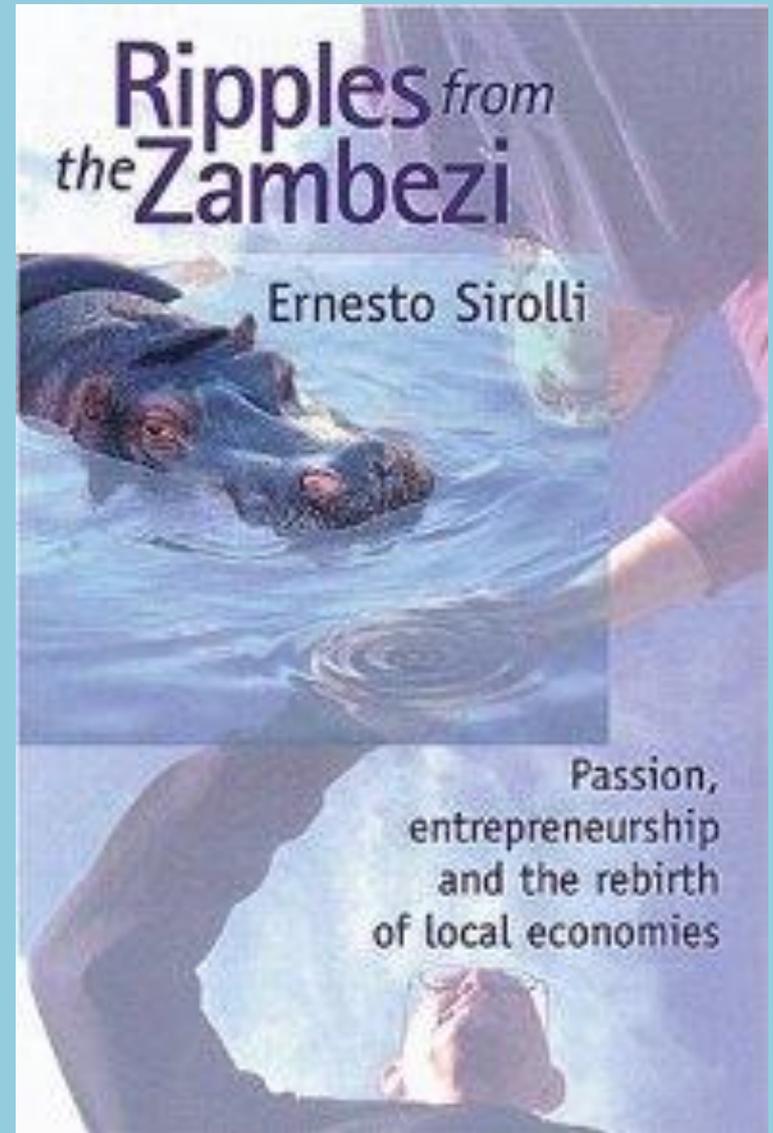
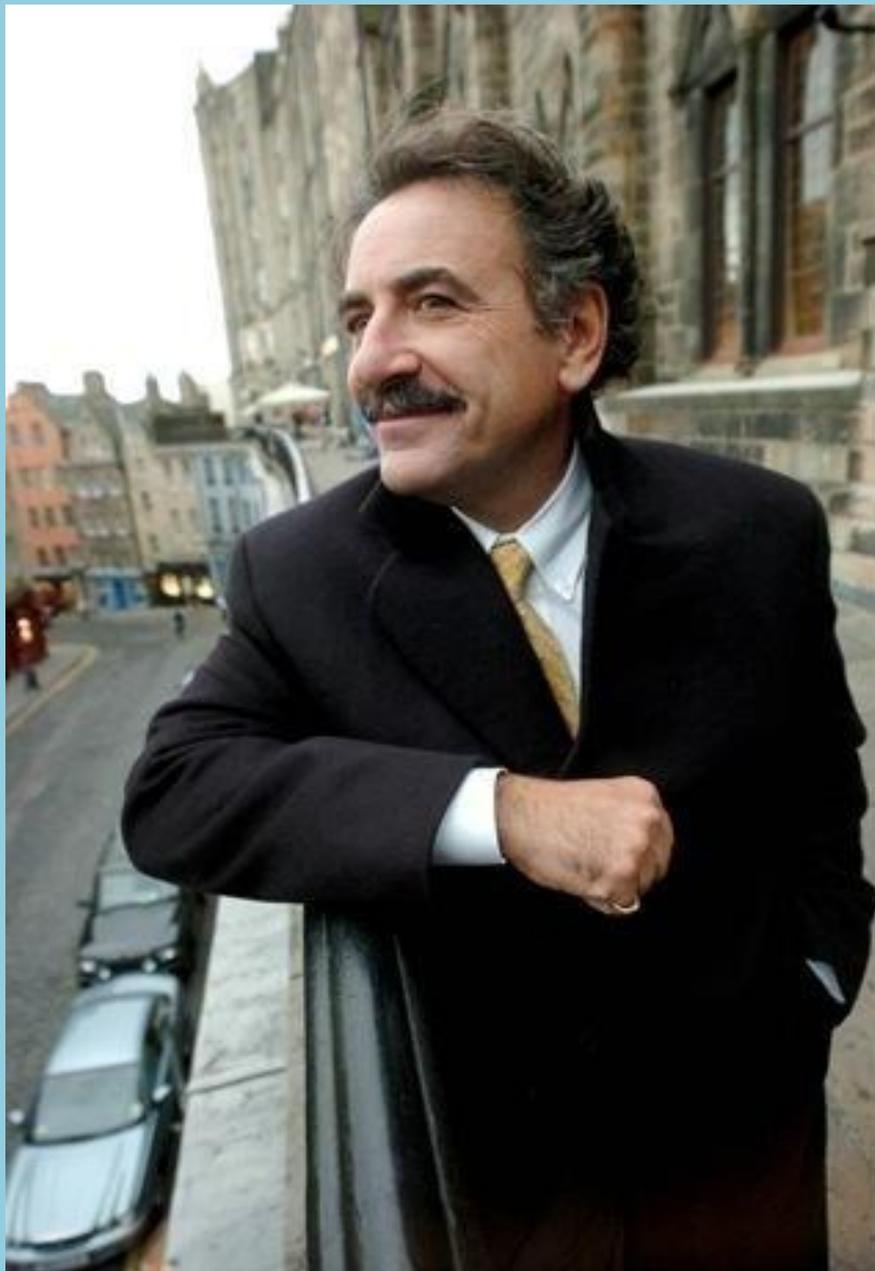
The key asset we
need to discover is
*"What people care
about"*

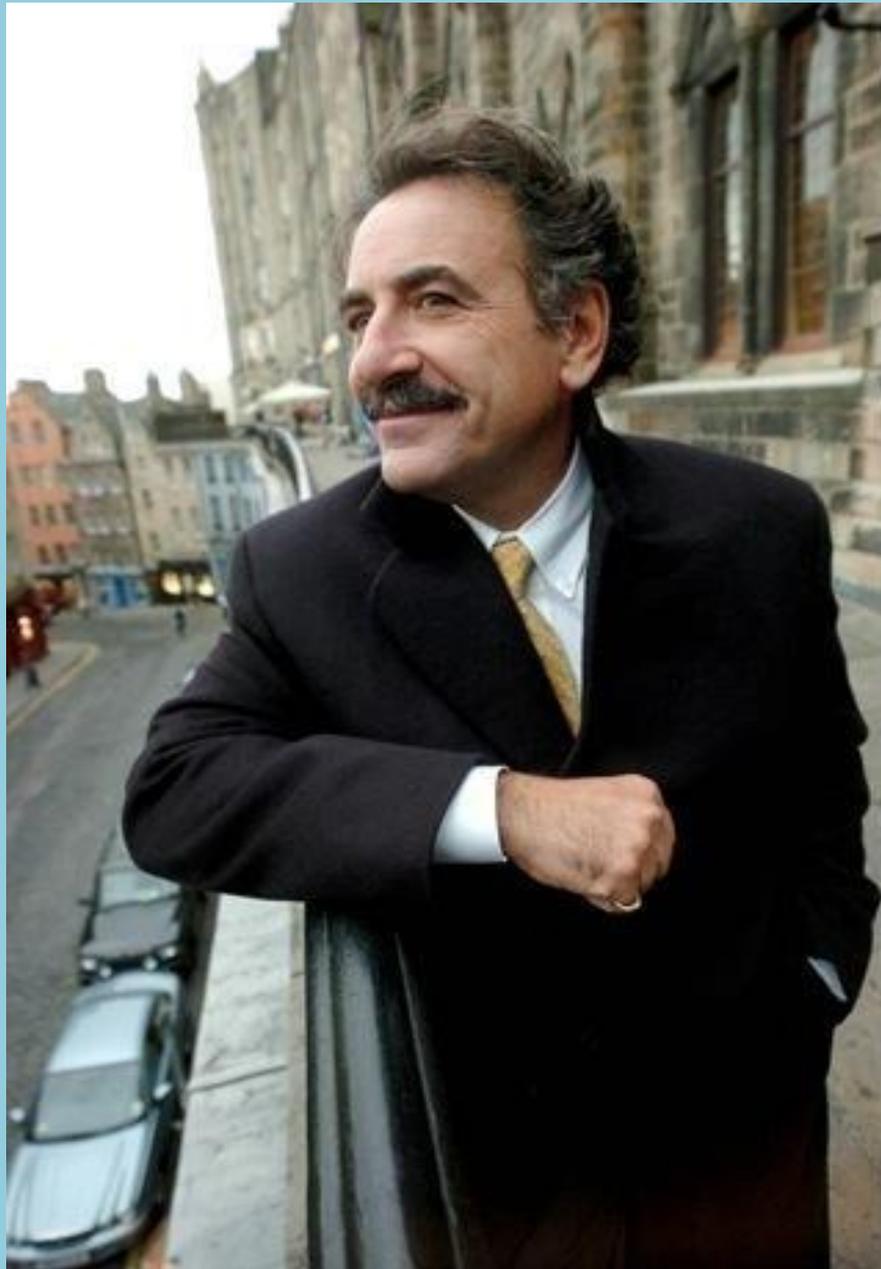
2. Citizen Driven





**Ernesto
Sirolli**



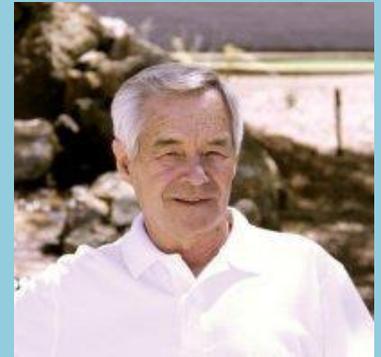


'The future of every community lies in capturing the passion, imagination, and resources of its people'.

(Ernesto Sirolli)

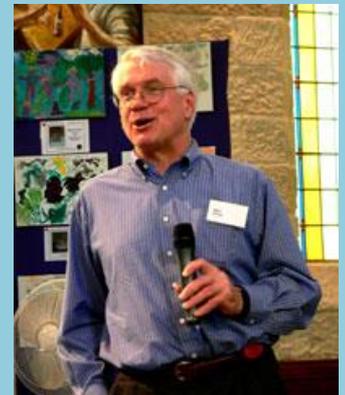
'The wisdom of the
community often exceeds
the knowledge of the
experts'

-Harold Flaming



'Every community that is getting stronger has at its centre an effort to build up a wider circle of people who choose to take action for the common good.'

-Mike Green



3. Gift-Obsessive

'Every single person has capacities, abilities, gifts and ideas, and living a good life depends on whether those capacities can be used, abilities expressed, gifts given and ideas shared'

Jody Kretzmann

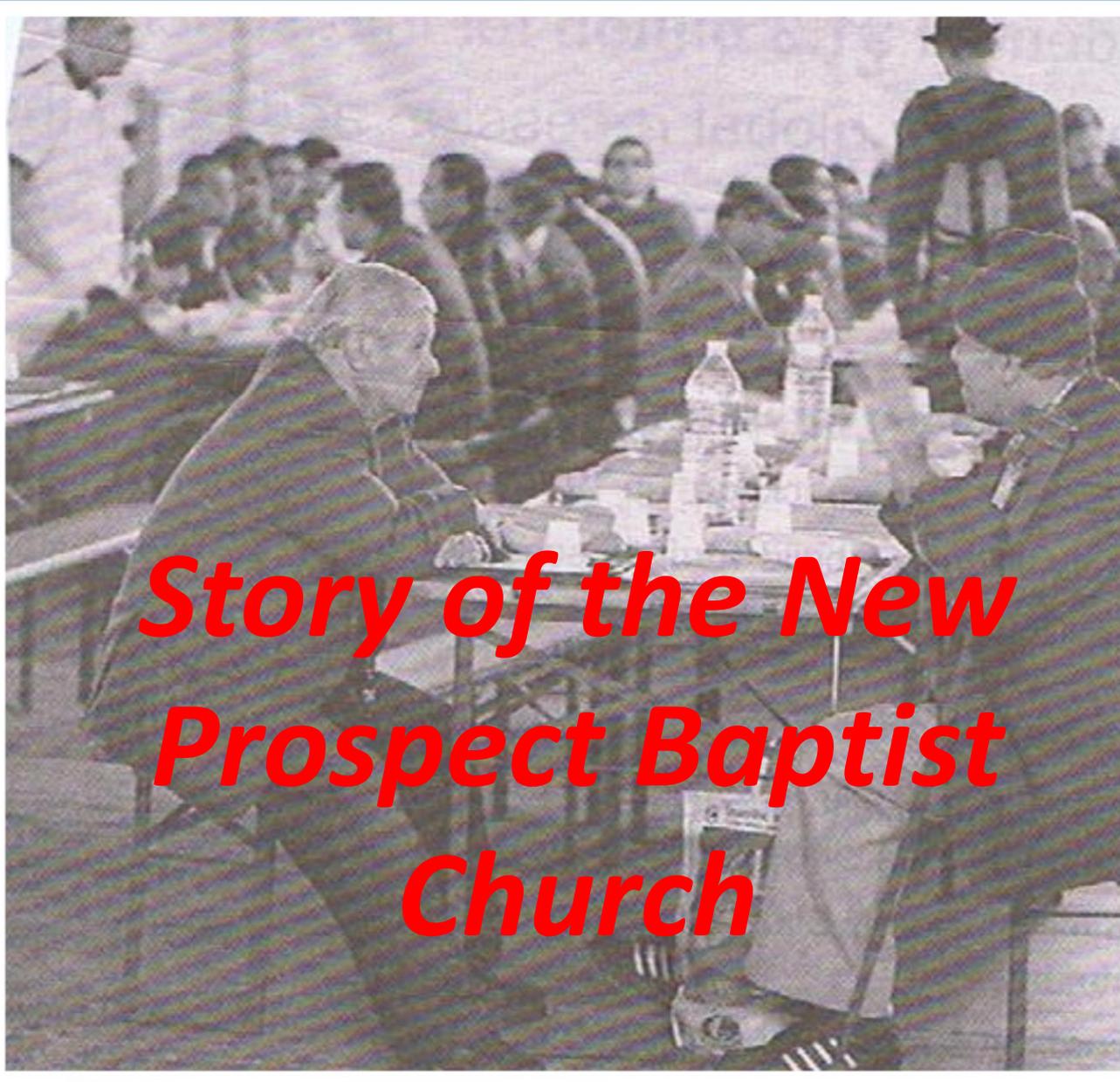


World Health Organisation (WHO) Definition of Mental Health-

“a state of wellbeing in which the individual realises his or her own abilities, can cope with the normal stresses of life, can work productively and fruitfully, and *is able to make a contribution to his or her community.*”



NEW PROSPECT
BAPTIST CHURCH



***Story of the New
Prospect Baptist
Church***

New Prospect Baptist Church Cincinnati, OH Conversation Questions

Introduction

My name is _____.

1. What is your name?
2. Did someone talk to you about what the 'Gift Exchange' is all about?
3. What do you understand it to be?

Basically, we believe that everyone has God-given talents and gifts that can be used to benefit the community. I'd like to spend a few minutes talking to you about your gifts and skills.

Gifts

Gifts are abilities that we are born with. We may develop them, but no one has to teach them to us.

1. What positive qualities do people say you have?
2. Who are the people in your life that you give to? How do you give to them?
3. When was the last time you shared with someone else? What was it?
4. What do you give that makes you feel good?

Skills

Sometimes we have talents that we've acquired in everyday life such as cooking and fixing things.

1. What do you enjoy doing?
2. If you could start a business what would it be?
3. What do you like to do that people would pay you to do?
4. Have you ever made anything? Have you ever fixed anything?

Dreams

Before you go, I want to take a minute and hear about your dreams - those goals you hope to accomplish.

1. What are your dreams?
2. If you could snap your fingers and be doing anything, what would it be?

*'We were feeding
folks, but we
were not getting
to know them.'*

(Damian Lynch 111, New Prospect Baptist
Church Pastor)









Key ABCD Question:

**Whose gifts are
underutilised in the
community?**

Labelled People:



- Homeless Unemployed
- Low income person
- Non-English speaking
- Single parent
- Addict
- Offender
- Old person
- At-risk youth
- Person with disability

'EVERY LIVING PERSON HAS SOME
GIFT OR CAPACITY OF VALUE TO
OTHERS. A STRONG COMMUNITY
IS A PLACE THAT RECOGNISES THESE
GIFTS AND
ENSURES THEY ARE GIVEN.
A WEAK COMMUNITY IS A PLACE
WHERE
LOTS OF PEOPLE CAN'T
OR
DON'T
GIVE THEIR GIFTS.'

-Jody Kretzmann



'People really want to get involved. They really want to.

They're looking for a way to turn their frustration, excitement, anxiety into action. The theme of my work in community for my entire life is that there are assets and gifts in community out there in communities, and that our job as good servants and as good leaders is having the ability to recognize those gifts in others, and help them put those gifts into action.

Communities are filled with assets that we need to better recognize and mobilize if we're really going to make a difference'

**-Michele Obama
First US Lady**



4. Place- focused, not Silo-based

‘Place really matters. Place is where everything comes together. Community development needs to focus on strengthening how people organise their community life. It should avoid doing anything that further segregates and divides community.’

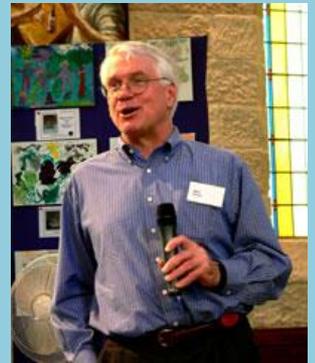
-Cormac Russell



5. Relationship-orientated

“Building social connectedness and relationships is the fundamental action in community building”

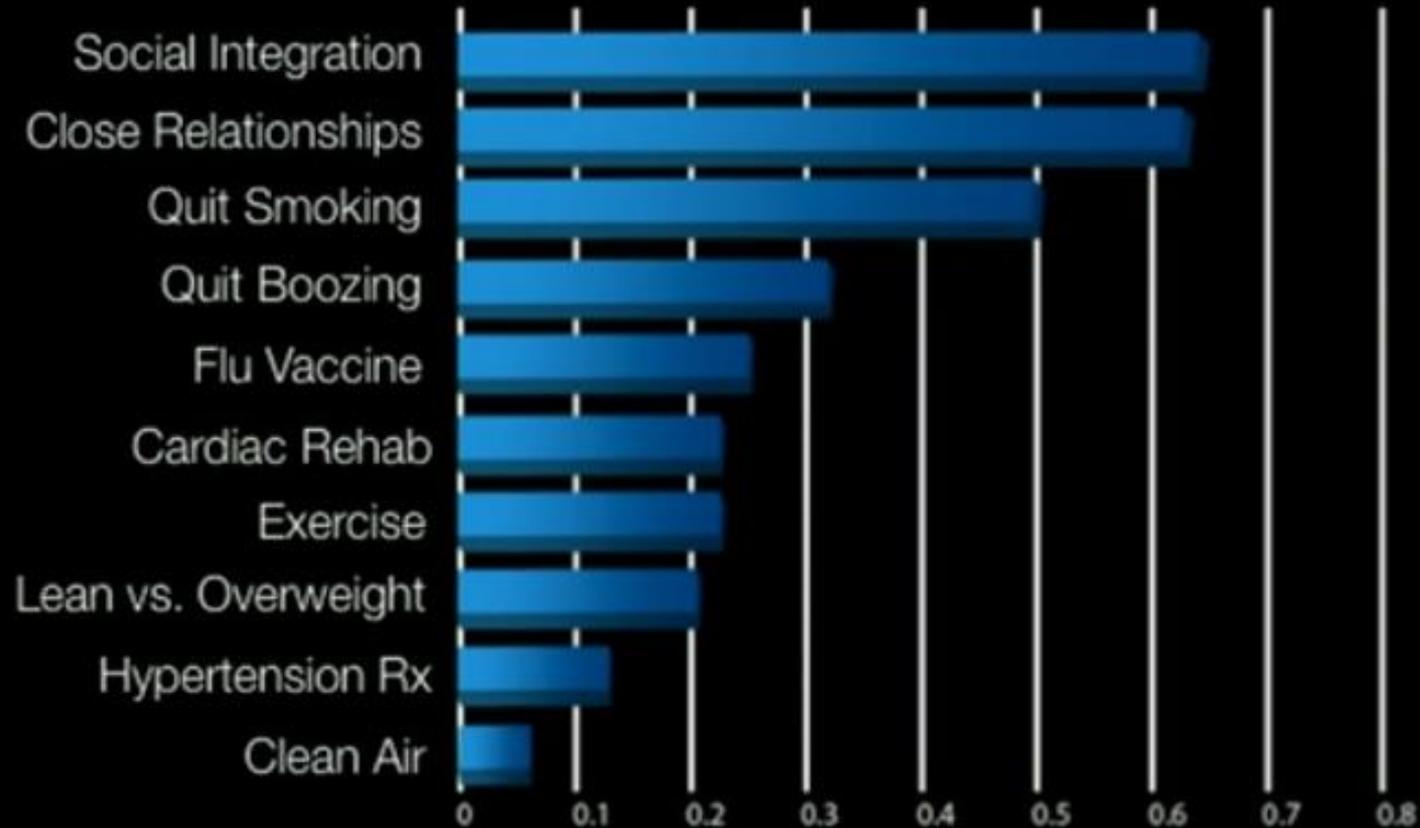
-Mike Green



75-Year "Harvard University Study on Happiness" found the **One Secret** to leading a fulfilling Life.....

"It's all about good relationships...not leaning into self and money, but each other and community"

Staying Alive



**7 year Study by Julianne Holt-Lunstad,
Brigham University, USA**

Being Social and Involved is Good for Personal Health

‘Being involved with community groups and having strong social networks are as good for health as healthy food and exercise’.

(Department of Public Health, University of Flinders)



Lianne Dalziel,
Christchurch's Mayor

“We found it was more important for people to have relationships with their neighbours than a stock of emergency supplies.”

“The more people know each other's first name, the lower the crime rate in the neighbourhood”.

-Robert Putnam



If you know your
neighbours well, and
they know you, then
you reduce by **80%**
your chances of being
a victim of crime!

"The most radical thing that could happen in community is to get neighbour talking to neighbour"

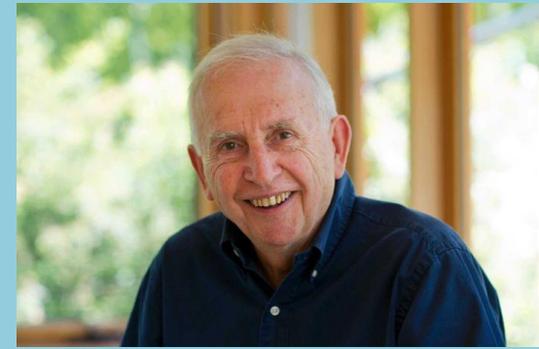
-Robert Putnam



'If I were asked what to do about the level of insecurity and anxiety in contemporary Australian society, I wouldn't start with politics and I wouldn't say too much about terrorism.

I'd suggest, as the first step, that you invite the neighbours over for a drink this weekend. Today a drink, tomorrow a barbeque, pretty soon, a community.'

Hugh Mackay



6. Shareable in nature

'The miracle is this:
The more we share
the more we have.'

-Leonard Nimoy





➤ Seed Swap

➤ Repair Cafe



OLD COOTS GIVING ADVICE
It's probably bad advice, but it's free.

REGIONAL ITALIAN
AND SOUTHERN
EUROPEAN

CAPUTO'S



7. Conversation- initiated

"One of the things we need to learn is that every great change starts from very small conversations held among people who care."

-Margaret Wheatley





Saturday, July 26, 14



Saturday, July 26, 14

8. Fun-grounded

'If you're not having fun, you're doing it wrong'

-Alex Bogusky

Top Reason Why Volunteers Leave?

**"It stopped being
fun!"**

- *Asset-focussed*
- *Citizen-driven*
- *Gift-obsessive*
 - *Place-based*
- *Relationship-orientated*
- *Shareable in nature*
- *Conversation-initiated*
 - *Fun-grounded*



Cormac Russell







“There is no two tiered society with one group with all the problems who are rescued by another with other with all the solutions. There is only us!”
Cormac Russell





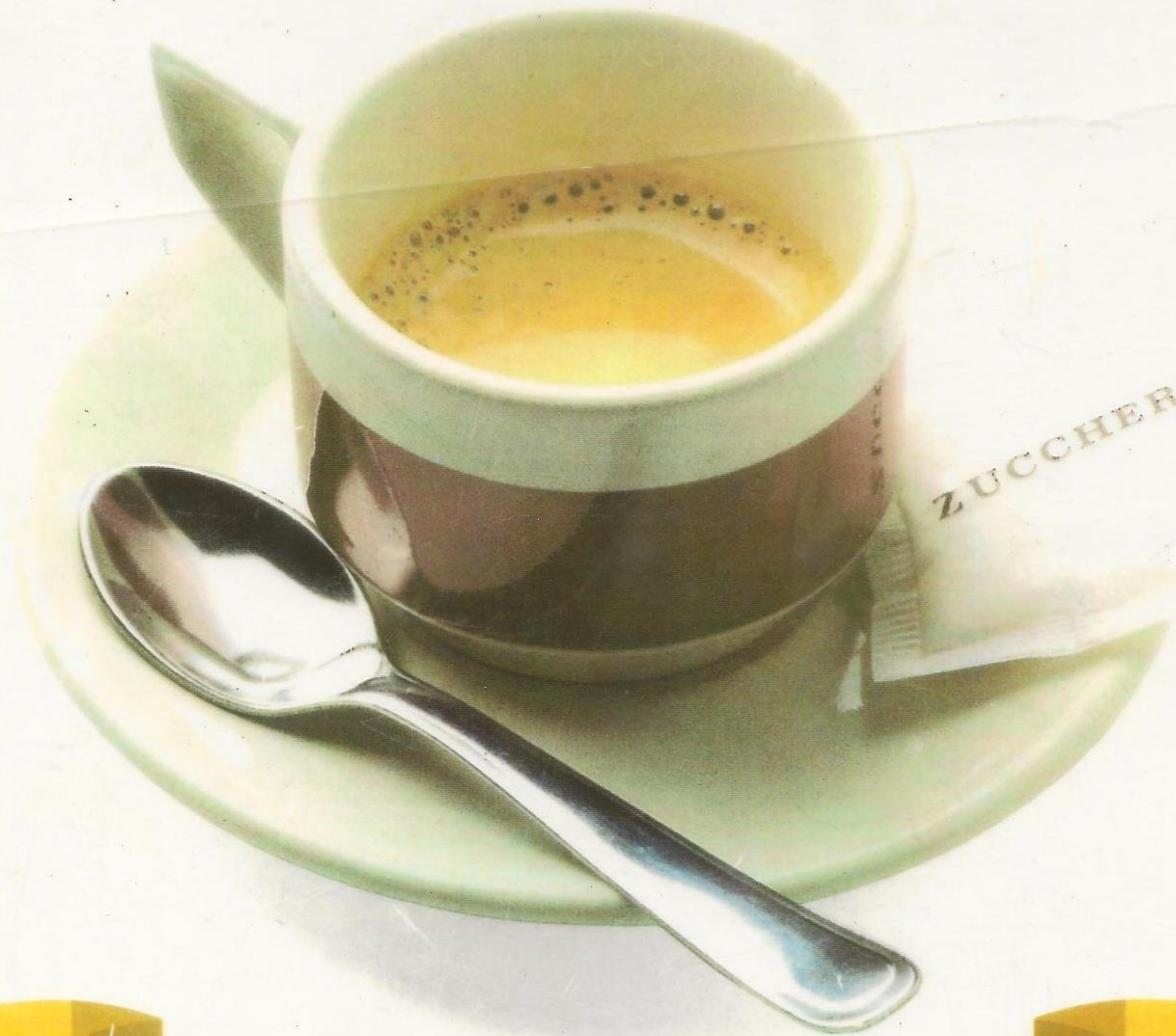
**If you've come to help me,
you're wasting your time.
But if you've come
because your liberation
is bound up with mine,
then let us work together.**

**Lilla Watson, Aboriginal
educator & activist, Australia**

'Our purpose is not to help people. Our purpose is to build a different kind of community for us all.'

Susan Rans





Coffee Break

**‘Go to the people
Live among them
Learn from them
Love them**

**Start with what they know
Build on what they have**

**But of the best leaders when their
task is done**

**The people will remark
“We have it done it ourselves” .**

(Lao Tze)

'Go to the people with an agenda
Find out what is wrong with them

Tell them what to do

Enable and fix them

Start with what don't know

Tell them what you think they should
know

But of the worst leaders, when their
program is done

The people will remark

"What have they done to us.'

(Joanna Hubbard)

"Good morning. I'm Alex Lowe. I'm
a seconded Special Projects Liaison
Officer in the Regional
Co-ordination Statistics Unit of the
Rural Research Division of the
Department of Agriculture.
Er.....nice day."

"Yep.
I'm Bill."



It's so much friendlier
with two.



Introductions

Best thing that has
happened to you
already today?

Introductions

Two things you love about
where you live (your
street/ neighbourhood or
Town)?

Introductions

What is one change you would like to see in your community and what could you contribute to make it happen?

Introductions

Your life story in 58
seconds- what is
important to you?

ONE GIFT you bring to

your community-

-gift of the head?

-gift of the hands?

-gift of the heart?

-gift of the feet?

**Introduce your
partner to the group
in 57 seconds,
including one aspect
of admiration.**

INTRODUCTIONS

Something you are proud of that others in the group will not know about you?

Exercise

Create 3 piles

- *WE CAN*
- *WE KNOW WHO CAN*
- *WE CAN'T - we don't know who can*

Celeste Headlee:

10 ways to have a better conversation

TEDxCreativeCoast · 11:44 · Filmed May 2015

 35 subtitle languages 

 View interactive transcript



**Celeste Headlee discussing
"conversation competency"**

10 Ways to have Better Conversation

1. *Don't multi task - be in the conversation*

2. *Don't pontificate - assume you have something to learn*

3. *Use open ended questions*

4. *Go with flow*

5. *If you don't know, say you don't know*

6. Don't equate your experience with theirs- all experiences are individual
7. Try not to repeat yourself
8. Forget the details
9. LISTEN
10. Be brief

**"ALWAYS BE PREPARED TO BE
AMAZED"**

10 Tips to Better Conversation

- 1. Don't multi-task- be present
- 2. Don't pontificate
- 3. Use open-ended questions
- 4. Go with the flow
- 5. If you don't know, say you don't know.
- 6. Don't equate your experiences with their experiences
- 7. Don't repeat yourself
- 8. Get out of the weeds- forget the details
- 9. LISTEN!
- 10. Be brief

Can figure out what these seven words all have in common-

1. Banana
2. Dresser
3. Grammar
4. Potato
5. Revive
6. Uneven
7. Assess

Can figure out what these seven words all have in common-

1. **B**anana
2. **D**resser
3. **G**rammar
4. **P**otato
5. **R**evive
6. **U**neven
7. **A**ssess

Can figure out what these seven words all have in common-

1. anana**B**
2. resser**D**
3. rammar**G**
4. otato**P**
5. evive**R**
6. neven**U**
7. ssess**A**

Problem Scenario

You are driving in a car at a constant speed.

On your left is a valley and on your right is a fire engine traveling at the same speed as you.

In front of you is a galloping pig which is the same size as your car and you cannot overtake it.

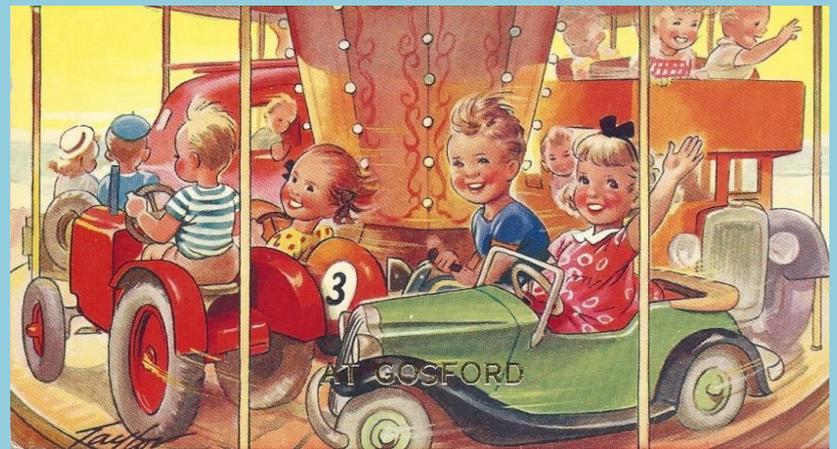
Behind you is a helicopter flying at ground level.

Both the giant pig and the helicopter are also traveling at the same speed as you.

What must you do to safely get out of this highly dangerous situation?

Solution

Never ride the children's merry go round when you are drunk. Get off. You will be safe.



'Finished files are the
result of years of
scientific study combined
with the experience of
many years of experts.'

How many 'fs' do you see?

'Strength lies in differences, not similarities'.



Facilitation

French word - "facile",
and Latin word
"facilis" - "easy to do,
to make easy"

“The facilitator functions much like the conductor of a symphony, orchestrating and bringing forth the talents and contributions of others....”

(Laura Spencer)

“A facilitator is a process guide; someone who makes a process easier or more convenient to use.

Facilitation is about movement—moving from A to B. The facilitator helps to guide group members towards their chosen destination.

Facilitation makes it easier to get to an agreed destination”

(Hunter et al)

The Example of Pam Warhurst



**Most importantly, we are not daunted
by sophisticated arguments that say,
'These small actions are meaningless
in the face of tomorrow's problems,'
because I have seen the
power of small actions,
and it is awesome.**

— Pam Warhurst



Passion



Passion

'A person without a smiling face must not open a shop'
(Chinese Proverb)

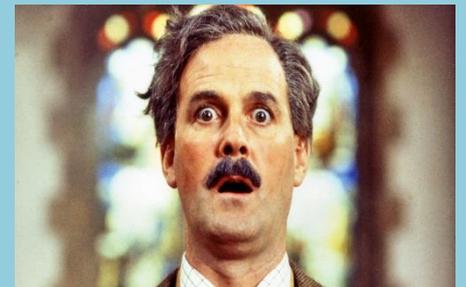
TIP:
Have fun!



'USE HUMOUR-

**'If I can get you to
laugh with me, you'll
like me better, which
makes you more open to
my ideas'**

-John Cleese



ALRIGHT
Y BASTARDS
IT'S
CHRISTMAS!
START
SPENDING!

TODAYS
OFFER

Buy ANY 2
drinks & pay for
them both....

<http://go.funpic.hu>

Don't Forget
to Buy a Bottle
For MOM

Mother's Day
Sunday 5/13

Remember, you're
the reason she
DRINKS!

<http://go.funpic.hu>

NO SENIOR CITIZEN DISCOUNTS
YOU HAVE HAD TWICE
AS LONG TO GET THE MONEY

HAZELNUT

FRESH
MUFFINS



BONELESS
CHICKEN
35¢

Mexican food
so Authentic,
Donald Trump
would build a
wall around it.





Shani
Graham

Key ABCDE Facilitation Roles

- ❖ Community Engagement & Mobilisation
- ❖ Asset Mapping & Connecting
- ❖ Hosting of Learning Conversations
- ❖ Network Weaving
- ❖ Storytelling

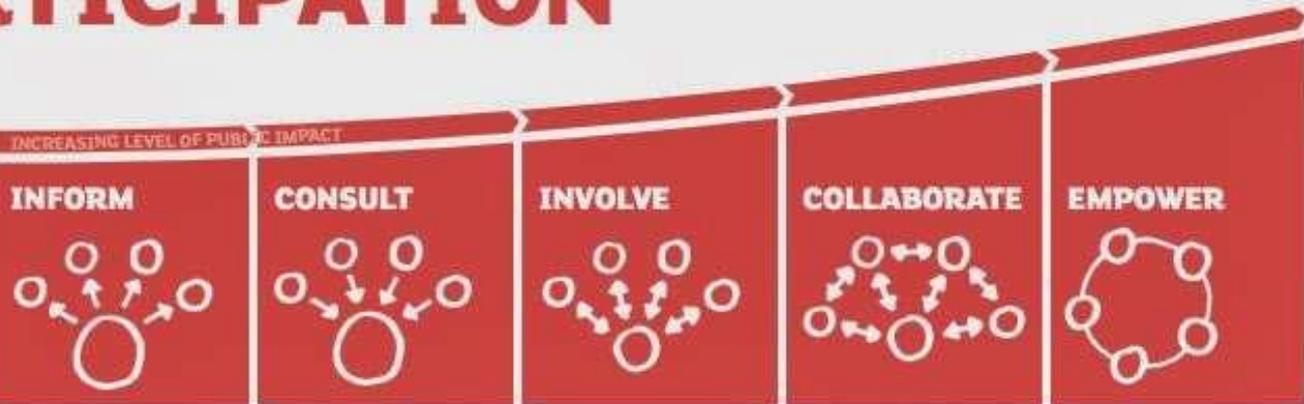


iap²

**international association
for public participation**

AUSTRALASIA

IAP2 SPECTRUM OF PUBLIC PARTICIPATION



	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
GOAL	To provide balanced and objective information in a timely manner.	To obtain feedback on analysis, issues, alternatives and decisions.	To work with the public to make sure that concerns and aspirations are considered and understood.	To partner with the public in each aspect of the decision-making.	To place final decision-making in the hands of the public.
PROMISE	"We will keep you informed"	"We will listen to and acknowledge your concerns."	"We will work with you to ensure your concerns and aspirations are directly reflected in the decisions made."	"We will look to you for advice and innovation and incorporate this in decisions as much as possible."	"We will implement what you decide."

practical techniques & tools

for engaging community

www.bankofideas.com.au

NOTES FOR FACILITATORS



'Asset mapping often involves making "the invisible, visible."

-Cormac Russell



ASSET MAP:

PEOPLE ASSETS
Passions, interests, skills, connections ...

INSTITUTIONS
Government agencies, NGO's, schools, neighbourhood houses ...

PHYSICAL ENVIRONMENT
Green spaces, public spaces, structures, key buildings ...

LOCAL ECONOMY
Formal and informal businesses, markets, buy and swap opportunities ...



SOCIAL NETWORKS
Clubs, local associations, informal groups ...

CULTURAL ASSETS
Stories of pride, heritage, cultural activities, multicultural expressions

Canadian Survey : Why People Volunteered

82% of respondents said:
'because someone who they
knew, asked them do something
they liked doing'

Community Skills and Passion Audit

Our organisation seeks to inspire and support local residents to discover the strengths and opportunities of our local community, and engage in community projects that 'make a difference'. This audit sheet seeks to identify community residents who may be able to share their interests and experiences with students.

Any information shared will only be shared with your permission.

Name: _____ Today's Date: _____

Position: _____

Address: _____

Contact No: _____ Email: _____

Please list 2 – 4 things in each category – things you are happy for us to know about you.

HEAD *(things I know something about, and would enjoy talking about, or teaching to others about, e.g. local history, conservation, business management etc)*

HANDS *(things I know how to do and enjoy, e.g. project organisation, gardening, painting, rock climbing, cooking, jewellery making, using the internet, sign language etc)*

HEART *(things I care deeply about, e.g. environment, intergenerational activities, animal welfare, women's rights, youth unemployment etc)*

COMMUNITY INVOLVEMENT *(groups / committees / clubs I am a part of)*

Please return you completed form to our group postal (_____) or email (_____). This information will be kept on file and stored in the school office. Information can be updated at any time.

(Inspiration for this form came from the LEAD ON Organisation in Bendigo, Victoria)

What passions or skills do you have that you'd like to contribute towards a community cafe?

Head

I have some skills in marketing writing copy & facilitating.
Emma

I have Web skills, SM & Marketing
Web develop
Colin

Event Organiser
I'm Mabel is
Liam on school.
Colin

Graphic design
Posters
Lesley

Promotional
Ideas
T. Race

Funding
Planning
for sustainability
towards Enterprise
T. Race

Baking coffee
concentrating people
Helen Nelson
147 3051508

Business
Background.
Good with RHPs
Belinda.

Can run
workshops
in budgeting/
community shop
Helen
147 3051508

Heart

Passionate
about
people & their
wellness
(Emma)

Would like to
see the
community
work together
and to be a
part of it
Colin

Passionate about
counselling young
people
Emma

Community
Passionate about
community
Lesley

Passion for
performing
arts - unique
ideas
T. Race

more interested
in the activities
side of things
Christine S

Christy
Build community in
Grinity
increase the sense
of community
is my passion
is a sense of belonging

Passionate
about food
& community
Belinda

PASSIONATE
ABOUT GETTING
PEOPLE
TOGETHER
Emma

Hand

I can bake
Emma

Build - Part
etc
Cook - serve
Colin

Hand - (Christy)
Music
having to make
coffee
supplies - Emma
- community - get hands
- I think the
- I think the
- I think the

Can do most things!
Emma

I work Monday to
Wednesday but
am happy to
contribute my
time Thursday
Saturday
Emma

Can cook
Passionate about
Lesley

Can supply
catering equip
& hands on.
People person
Belinda

SEAVE
Having an
Emma
Emma
Emma



HEAD

**Things I know
something about,
and would enjoy
sharing**



HANDS

**Things I know how
to do and enjoy**



HEART

**Things I care
deeply about**



FEET

**Contacts and
Networks I have**



HEAD

Local History

Don –
dblack@gmail.com



HANDS

**Creating a Facebook
page**

Don –
dblack@gmail.com



HEART

**Young people's
active involvement
in community**

Don –
dblack@gmail.com



FEET

**Member of the local
Rotary Club**

Don –
dblack@gmail.com



My BIG Idea

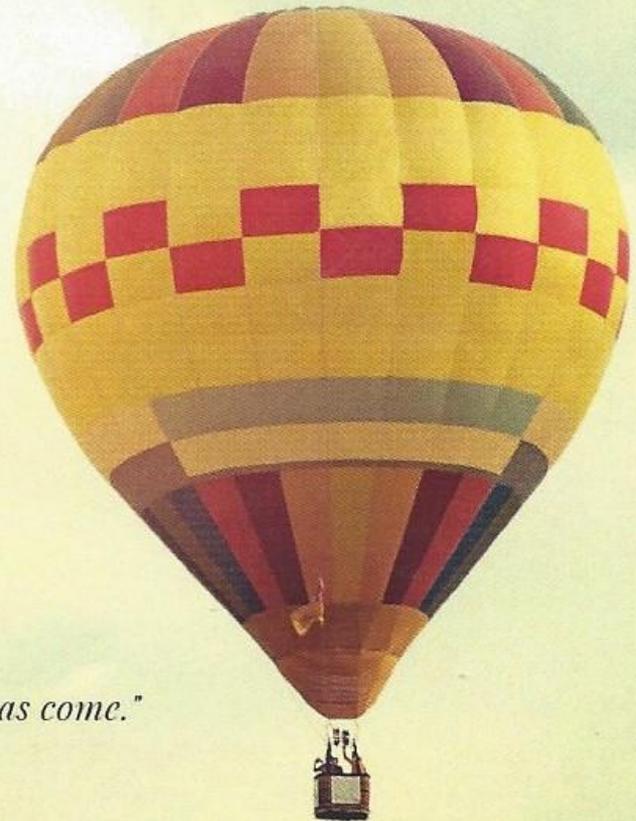
for my community...

The "My Big Idea" Postcard is an opportunity to share your great ideas for your community (you know, the ones that come to you in the shower!).

Tell us your Big Ideas for what your community needs to look like, be like and feel like in the future ... and the best actions to make it a reality.

Your Big Ideas are about creating an exciting vision of your community's future.

*"Nothing else in the world is as powerful as an idea whose time has come."
Victor Hugo*



My BIG idea for our community is ...

And I could contribute to making it happen by ...

Name :

Contact phone/email :

"The best way to get great ideas is to have lots of them." (Thomas Edison)

50 THINGS KIDS SHOULD DO IN THE SHIRE OF KALAMUNDA BEFORE THEY TURN 12

1. Visit Statham's Quarry with your family.
2. Feed the ducks at Ollie Worrell Reserve in High Wycombe.
3. Have an after school ice cream at Collodel's Ice Cream shop in Kalamunda.
4. Do an adventure walk to the top of Lesmurdie Falls.
5. Jump in the Jumpy Castle at the Kalamunda Village Markets on the weekend.
6. Star gaze and look for UFO's at the Perth Observatory in Bickley.
7. Find the following at Zanthorrea Nursery in Maida Vale — a Zandersaurus, a "Yorn", "Trifid", "Jarrajack", "Stargazer" and an "Armillary".
8. Feed the Koi in the Koi Pond at the Melville Nurseries and Rose Heritage Cafe in Carmel.
9. Participate in one of the holiday activities at one of the Shire of Kalamunda Libraries.
10. Explore or walk your dog at Jorgensen Park.
11. Be a pirate on the lookout at the top of the "birds nest" at Fleming Reserve.
12. Look for animals in the trees at Jacaranda Springs Park and find some frogspawn in the pond .
13. Visit Kanyana Wildlife Centre and enjoy one of their evening animal tours.
14. Visit the Bird, Fish and Reptile Place in Wattle Grove.
15. Slide down a water slide at Kalamunda Water Park.
16. Walk the Bibbulnum Track from Kalamunda to Mundaring Weir.
17. Camp out at one of the huts on the Bibbulnum Track.
18. Ride your BMX bike at the Hills BMX Club in Lesmurdie.
19. Attend 'Rhyme Time' at any of the Shire's Libraries.
20. Play a game of outdoor chess on the giant chess set outside the Kalamunda Library.
21. Sit at the top of the Zig Zag and count all the city landmarks you can see.
22. Visit the Zig Zag Cultural Centre - learn about how to be a tourist in your own Shire and see an exhibition displayed there. -
23. Find some treasures at the Cyril Road monthly markets.
24. Pick fruits at a local orchard.
25. Have a treasure hunt using chalk signs and clues throughout your neighbourhood.
26. Visit the Kalamunda Historical Village during term break and participate in some of their holiday activities.
27. See a show at the Kalamunda Performing Arts.
28. Cycle part of the Munda Biddi Trail.
29. Celebrate Australia Day with the family at the Shire of Kalamunda Australia Day Celebration in **January**.
30. Have a picnic at Stirk Park and watch Free Jazz Concerts at 'Jazz in the Park' during **February**.
31. Attend "Breakfast in the Park" with the family in **March**.
32. Watch a movie and some fireworks at the Corymbia Festival in **March** at Fleming Reserve in High Wycombe.
33. Wear Orange and try food from a different culture during Harmony Week in **March**.
34. Attend the Kalamunda Agricultural Show in **April**.
35. Plant a new plant or a seed for Earth Week in **April**.
36. Go to the Bickley Carmel Harvest Festival in **May**.
37. Go to the Pickering Brook Agricultural Show in **May** and watch the Fireworks.
38. Make Mum breakfast in Bed for Mother's Day in **May**.
39. Go to Fun Factory at the Maida Vale Baptist Church in **July**.
40. Rent a costume from Hocus Pocus for Book Week in **August**.
41. Have a look at all the great cars for the Kalamunda leg of 'Targa West' in **August**.
42. Hand-make something for your Dad or Grandfather for Father's Day in **September**.
43. Attend the Zig Zag Festival in **October**. Dress up in theme and watch the parade.
44. Catch a bus to the top of the Zig Zag and do the Zig Zag Walk with the family in **October**.
45. Visit the 'Romancing the Stone Garden' during their Open Day in **October**.
46. Go on a picnic with your Grandparents for Grandparents Day in **November**.
47. Attend a Family Fun Day in **November** at Lesmurdie Primary School.
48. Go to the St Barnabas Anglican Church Fete in **December**.
49. Participate in all the fun activities at 'Christmas at the Fair' in **December** at Range View Park in High Wycombe.
50. Go to Carols by Candlelight with your family at Stirk Park during **December**.



Sponsored by:



An Initiative of:

ALL WE NEED IS RIGHT HERE

Within the communities of the Shire of Kalamunda

www.allweneedisrighthere.org



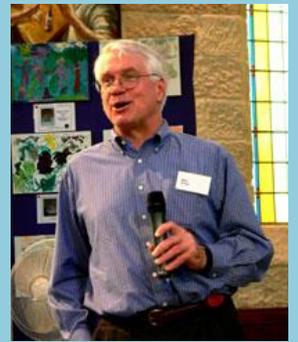
Denver D'Cruz
Inclusion Solutions

Three Club Questions-

- **What is your job?**
- **What are your two main passions?**
- **What skill could you contribute to our Club?**

'Asset mapping is not data collection. Words on a list have no power. Purpose of asset mapping is to create relationships that mobilises and connects a community's assets for productive action.'

-Mike Green

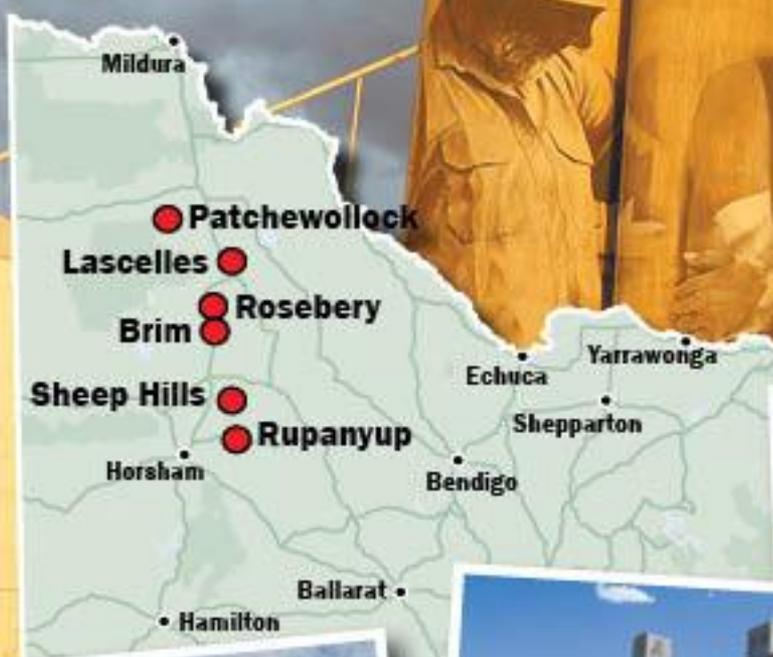
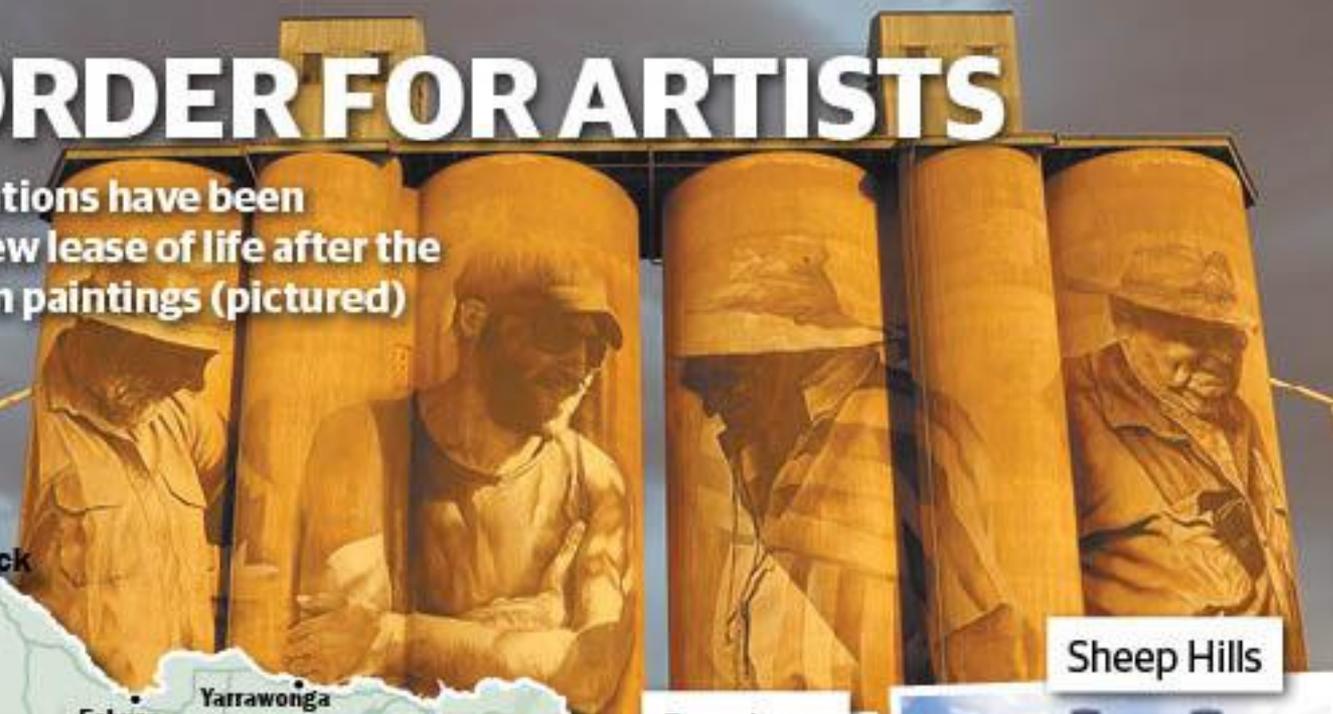






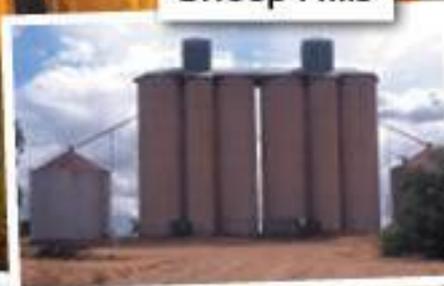
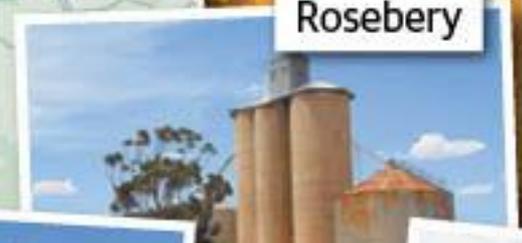
TALL ORDER FOR ARTISTS

Five other silo locations have been earmarked for a new lease of life after the success of the Brim paintings (pictured)

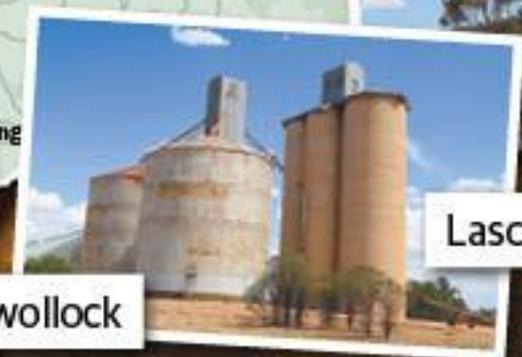


Sheep Hills

Rosebery



Lascelles



Patchewollock

Rupanyup



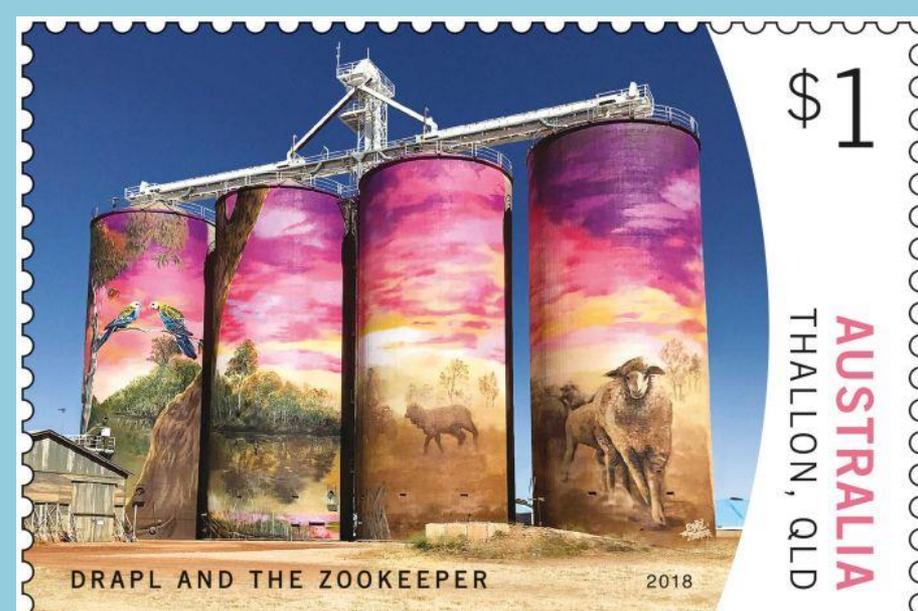
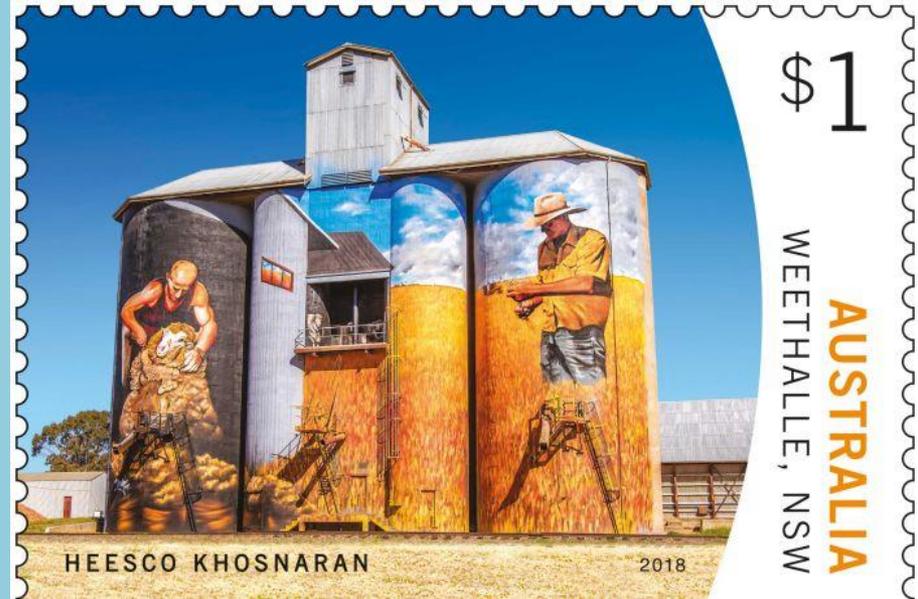
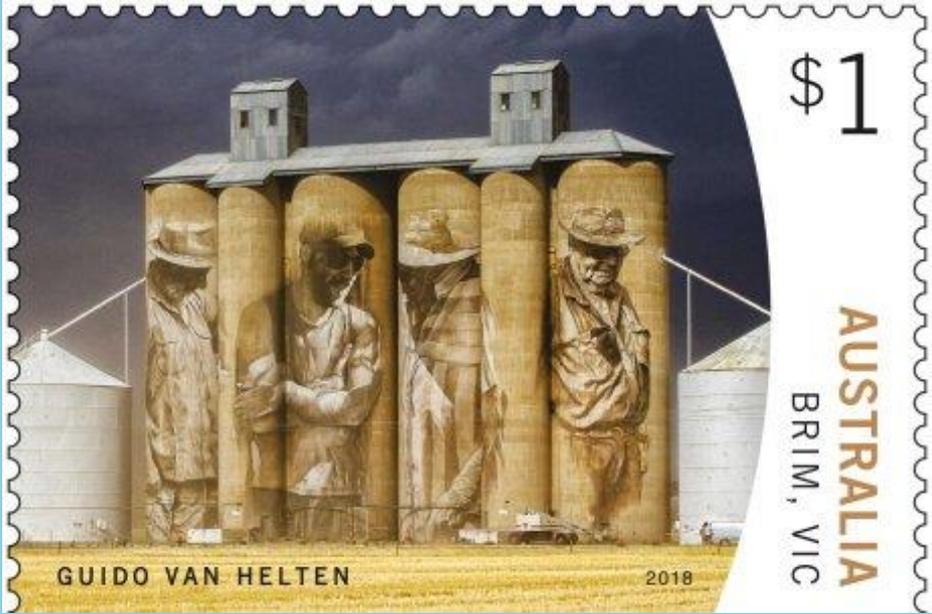












HOLBROOK

Premier Driver Reviver Town

POPULATION 1 400

ELEVATION 260 m



REST AREAS

Gundagai



3 km

M31

Holbrook

2 km

2 km

SEV 2888
10/01/13

Holbrook
NEXT 2 EXITS

Commander Norman Douglas HOLBROOK, V.C., R.N.









SHARED
LANDSCAPE
SHEPHERD

Holbrook
NEXT 2 EXITS

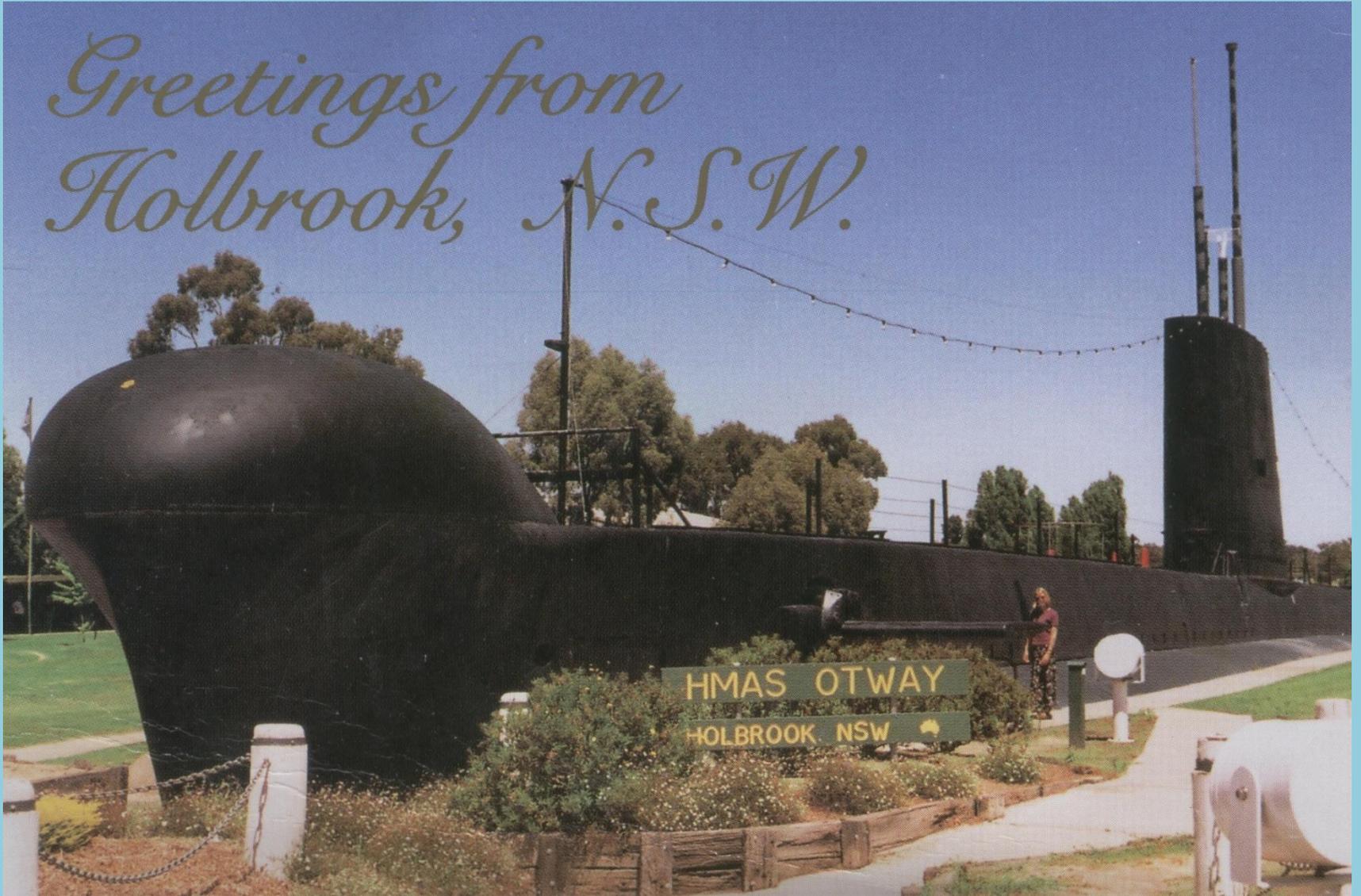
AHOY!

Welcome to
HOLBROOK



THE SUBMARINE TOWN

*Greetings from
Holbrook, N.S.W.*





HOLBROOK 20 kms



Beatles tribute: Huge yarn bombing project transforms HMAS Otway into yellow submarine



TIRAU

CORRUGATED CAPITAL



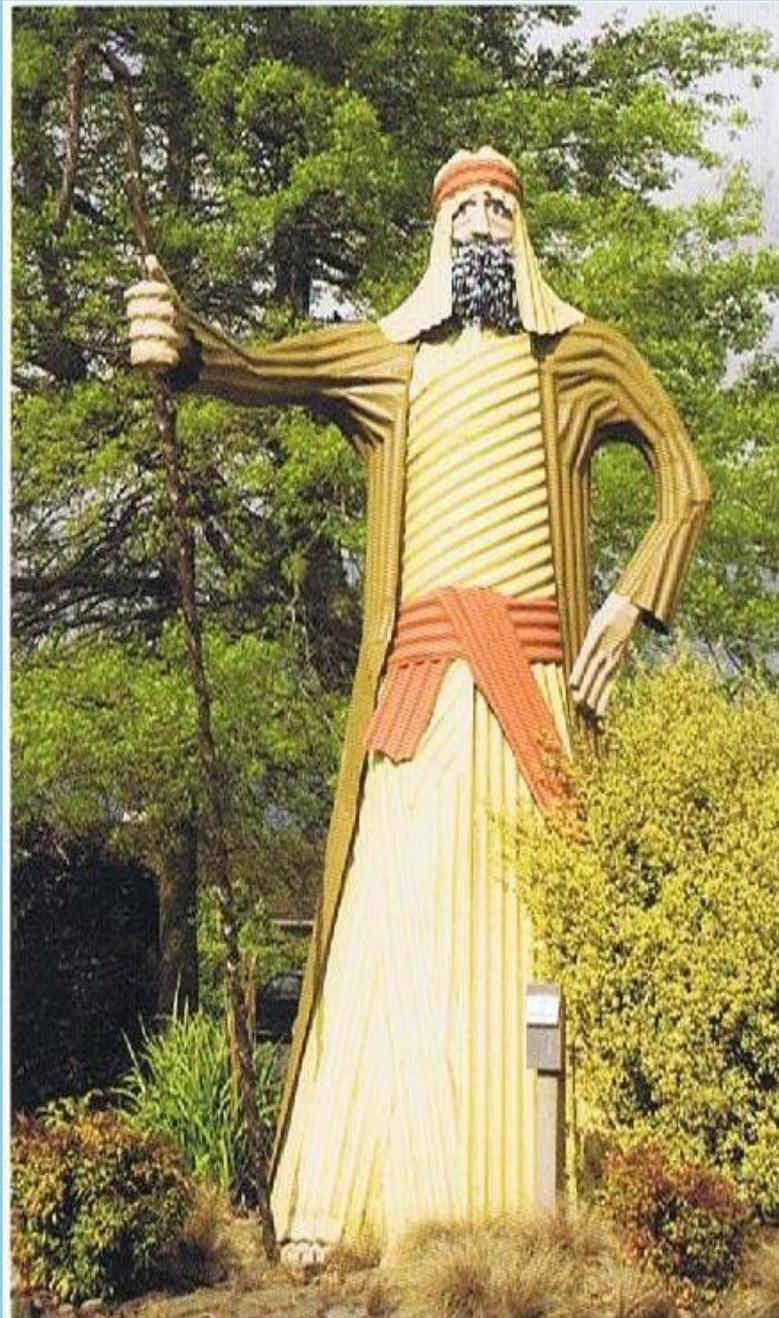


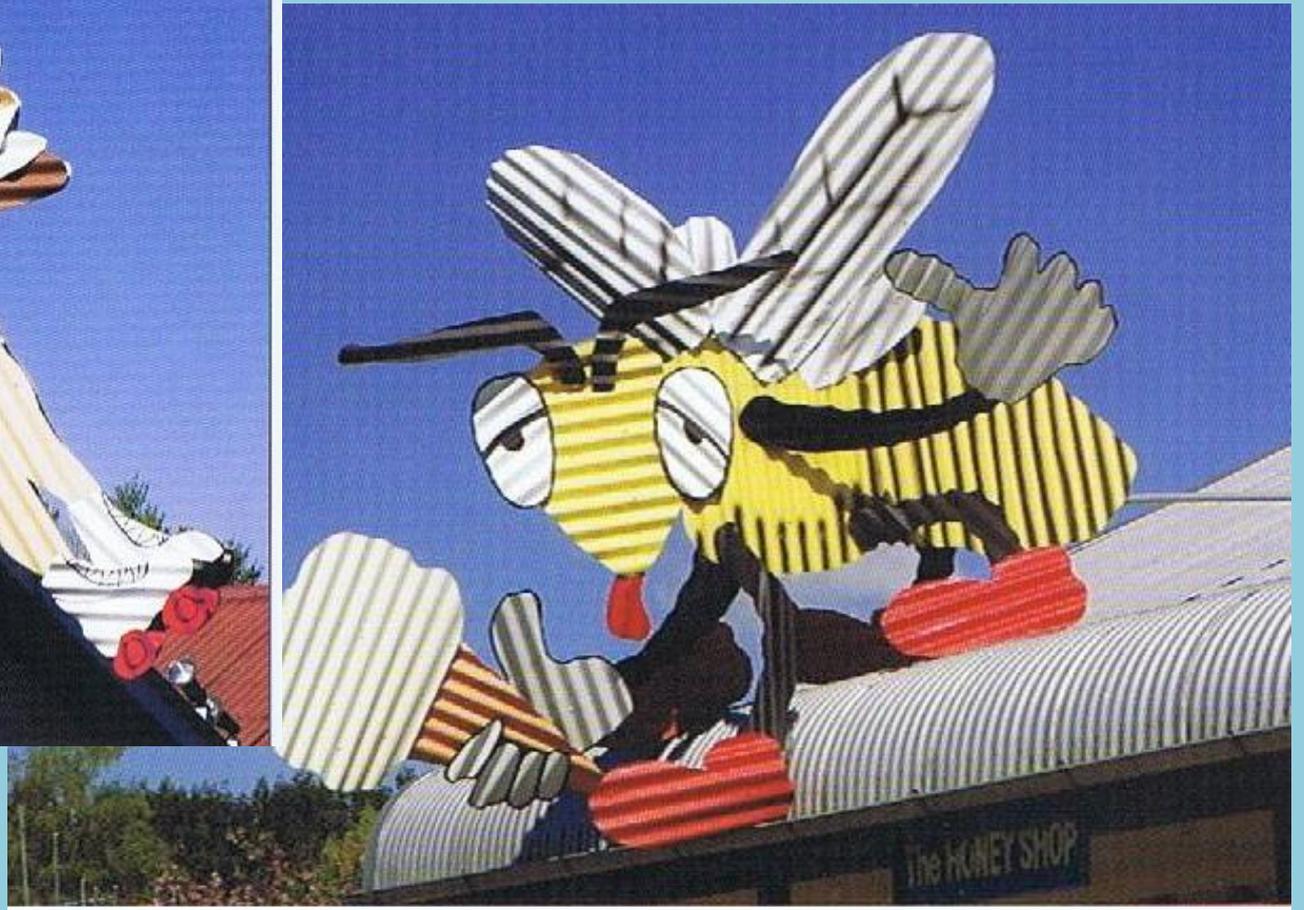
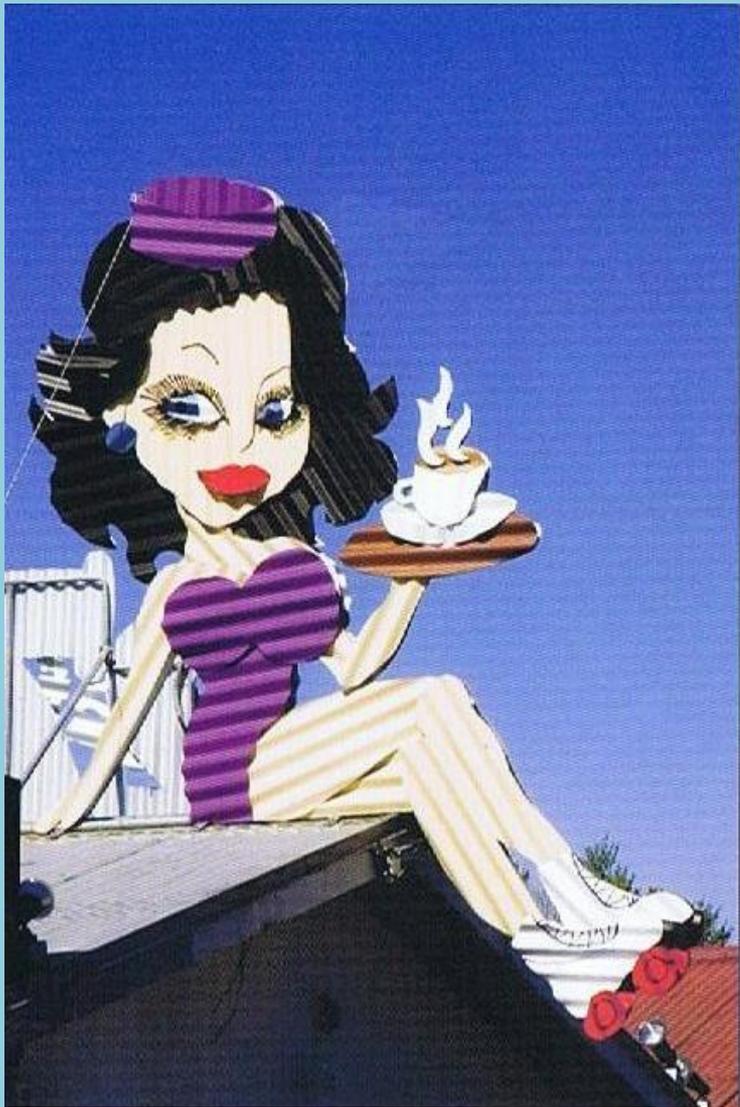
Information
Bookings
Travel
Accommodation
Tours | Activities
Gift Shop

Visitor Information

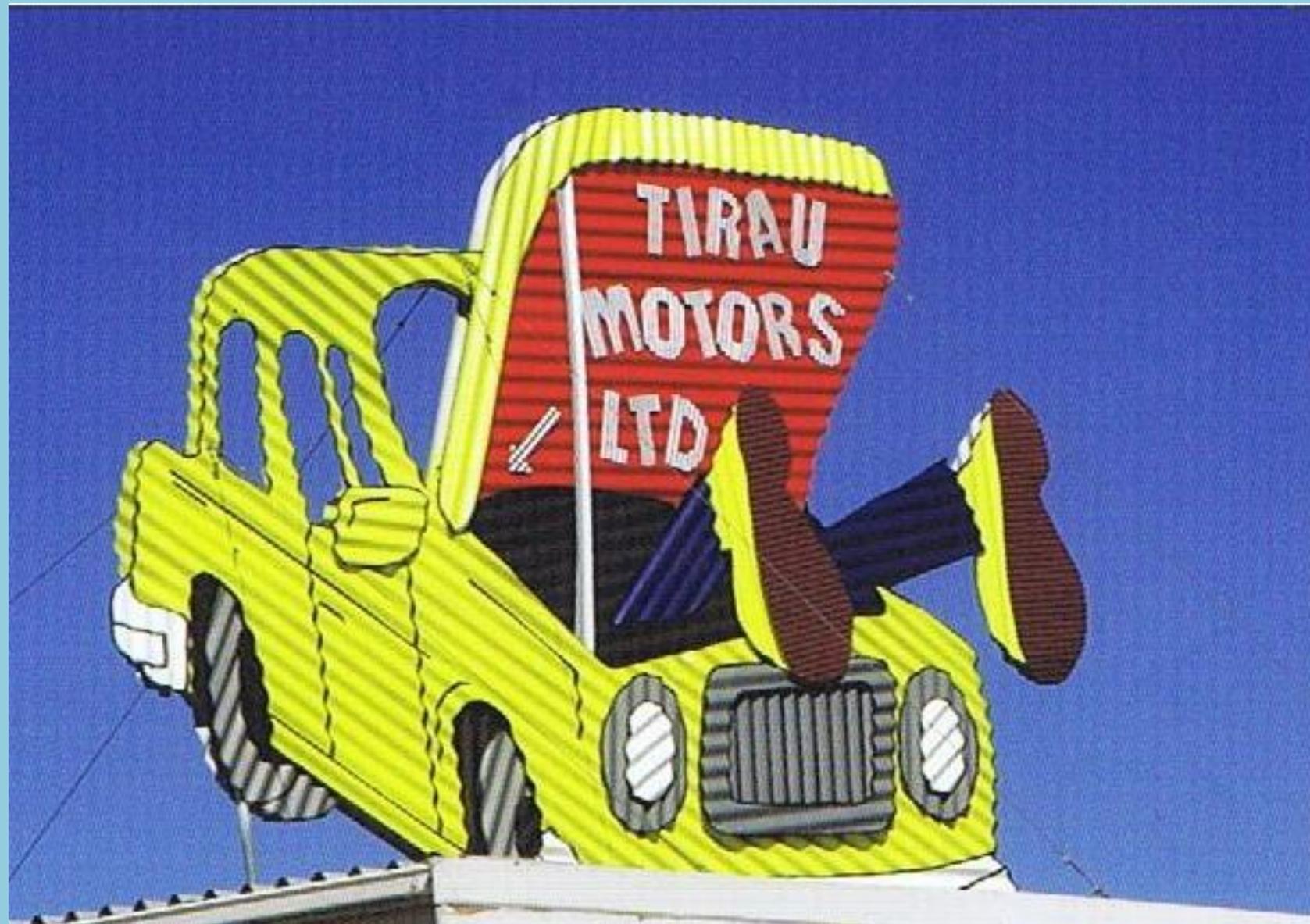
PUBLIC TOILETS
5pm Daily
Extra Public Toilets available
at the Service Station











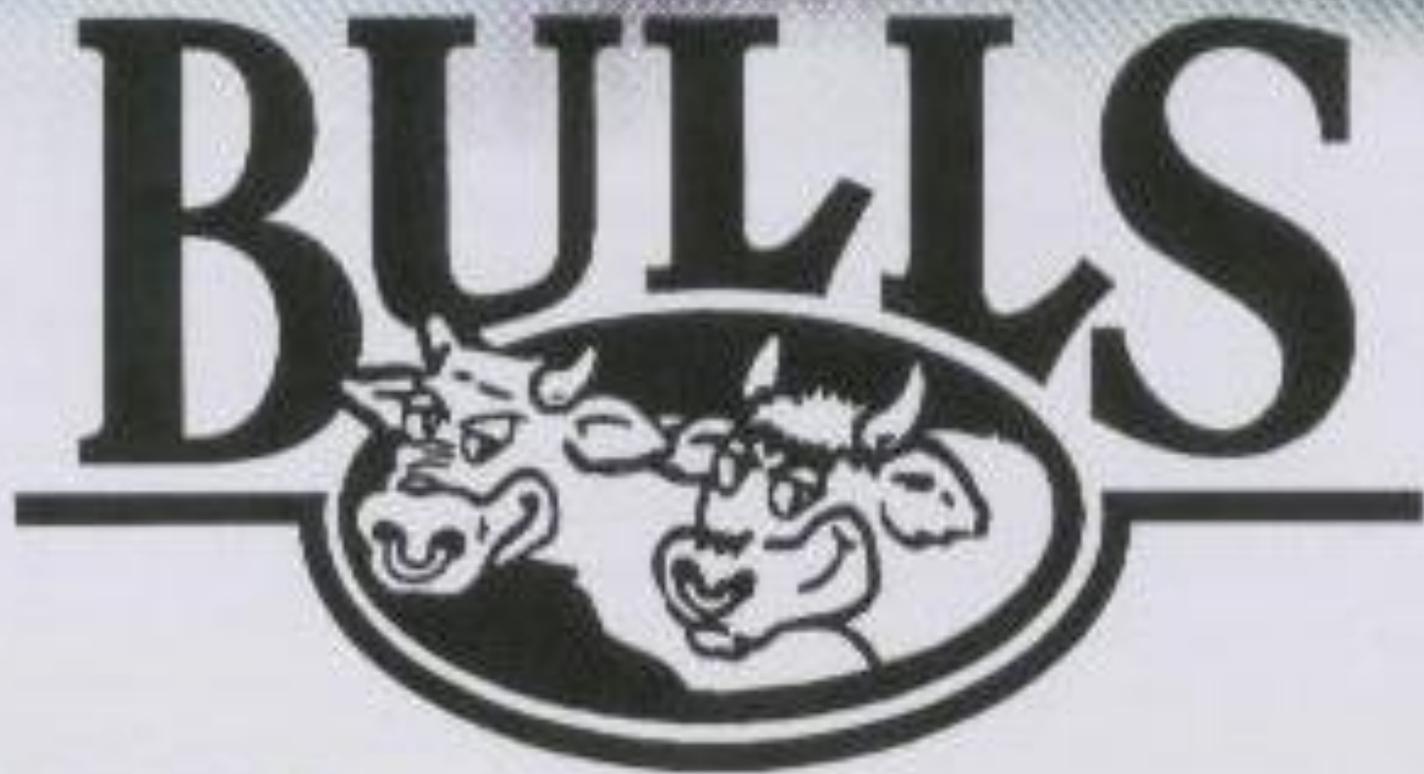


Fine Swine Cafe



Tirau
NZ





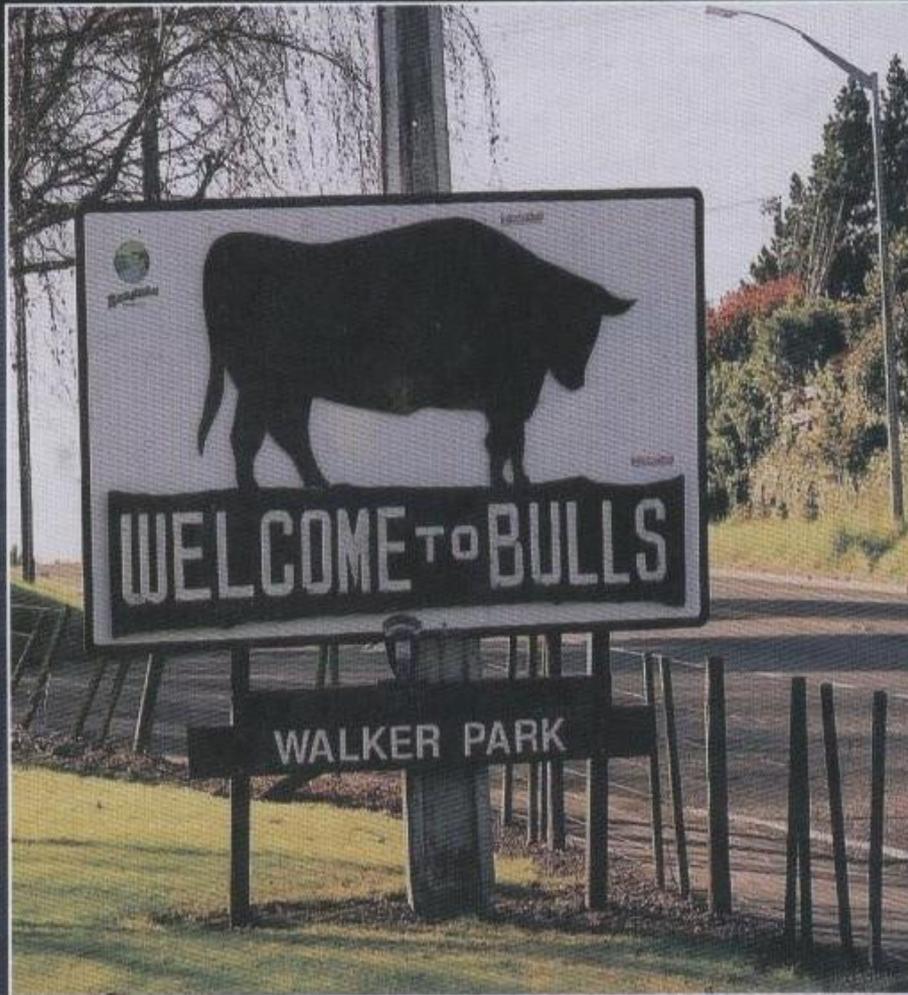
Herd Of Bulls?



A Town Like No Udder

RANGITIKEI
COUNCIL

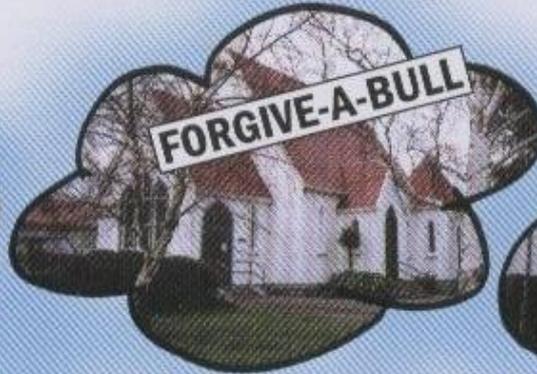




Unforget-a-bull



EXTINGUISH-A-BULL



FORGIVE-A-BULL



SOCI-A-BULL

BULLS



CONST-A-BULL



ANIMAL HOSPIT-A-BULL



CURE-A-BULL





Police - Const-a-bull



BULLS
BANK-A-BULL

W
GO

Cash

20 10:04AM





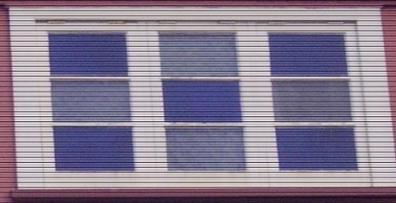
PARISH
OF RANGITIKEI
**SAINT ANDREWS
ANGLICAN CHURCH**

SERVICES:- 9:30am. SUNDAYS
CONTACT:-
JUDITH TAMBLYN 322-1278
REVDS.-
L.W. WAYNE BUNNY 327-8494
W.D. BILL ANDERSON 327-4429



FORGIVE-A-BULL

TOWN HALL



SOCI-A-BULL





Greetings
from



top town where

People are RESPECT-A-BULL, HOSPIT-A-BULL and AMI-A-BULL



The town is LOCATE-A-BULL, REACH-A-BULL
and ACCESS-A-BULL



You will be safe here as we have a CONST-A-BULL
who is RELI-A-BULL and INDEFATIG-A-BULL



You will not be hungry because food variety is
AVAIL-A-BULL and DIGEST-A-BULL

This town is IRRESIST-A-BULL

"One of the things we need to learn is that every great change starts from very small conversations held among people who care."

(Margaret Wheatley, Author)





Learning Conversations

A community that
comes together long
after the bell rings.



Holy Cross Wooloowin

Key Dimensions of the Holy Cross School Parents and Friends' Association's Contribution to the School Community

SOCIAL	PASTORAL	RESOURCING	FINANCING	FUNDRAISING	ENVIRONMENTAL	EDUCATION
Welcome BBQ	Monetary Support for those in need	Class Resources as required	P&F Account Audit	Festival – Sunday 3 rd June	Working Bees (as needed)	Library Funding
Co-ordination of Class co-ordinators	Donations to relevant Charities	Art Funding	P&F Federation Levy	School Musical Support (Bi Annual)		Arts Funding
Festival	Benevolent Fund	Band Funding	Provide Resourcing as listed	Uniform Shop		Band Funding
Drinks at AGM	Food Bank	PE Equipment via Coles Vouchers Promotion	Tuckshop Accounts	Election BBQ - State		Class Room Resources
School Disco		Library Resourcing	Uniform Accounts	Election BBQ - Council		Computers / IT
State of Origin night		Class Room Improvement		Bunnings BBQ		
Mothers' Day Dinner		Tuckshop		Entertainment Books		
Mothers' Day Stall		Uniform Shop		Pizza Days		
Fathers' Day Stall		Grants Committee		School Disco		
		Computers-IT				

‘Just one thing’



HOLY CROSS SCHOOL

P&F Association ABN: 66 021 021 289 CRICOS Provider No: 00546K
40 Morris Street, Woolloowin Qld 4030 - Ph (07) 3857 2443 Fax 3357 9532
Website: www.hcpswoolloowin.qld.edu.au

Dear Parents/Carers and Friends,

Please see the Holy Cross School P&F Association's "Key Dimensions" document (overleaf) outlining the activities our P&F are involved with and the list (below) of social and fundraising ventures planned for 2012. At Holy Cross, we encourage all families to assist with **'at least one thing'** throughout the school year to help raise funds for the improvement/maintenance of facilities and resources to benefit our children and the entire school community.

We understand everyone has a busy schedule juggling work and family commitments, however it would be greatly appreciated if every family would volunteer to assist with events/functions/tasks this year. ***Please use the form below to nominate your preferences for volunteering and return to our school Office or via email: pfhcps@bne.catholic.edu.au by February 29.***

Thank you for your consideration,
Peter, Maddie, Toni and Tony on behalf of HCS P&F

**2012 Social/Fundraising Ventures
and Services**

- Uniform Shop
- Tuckshop
- Class Co-ordinators
- State Election BBQ/Cake Stall (March)
- Council Election BBQ/Cake Stall (April)
- Disco (April/May)
- Mothers' Dinner (May)
- Mothers' Day Stall (May)
- Festival volunteers (June)
- 'State of Origin Night' Event (June)
- Bunnings BBQ (July)
- Pizza day (July)
- Disco (August)
- Working Bee (August)
- Fathers' Day Stall (September)
- School Musical (September)
- Pizza day (October)

**P&F Association Volunteer
Nomination**

I,.....,

(name)

parent of.....,

(please write name and grade of eldest child at HCS)

wish to be involved with the following
activities at Holy Cross School :

-
-
-

Please contact me via (email/phone/txt)

e:.....

h:.....

m:.....

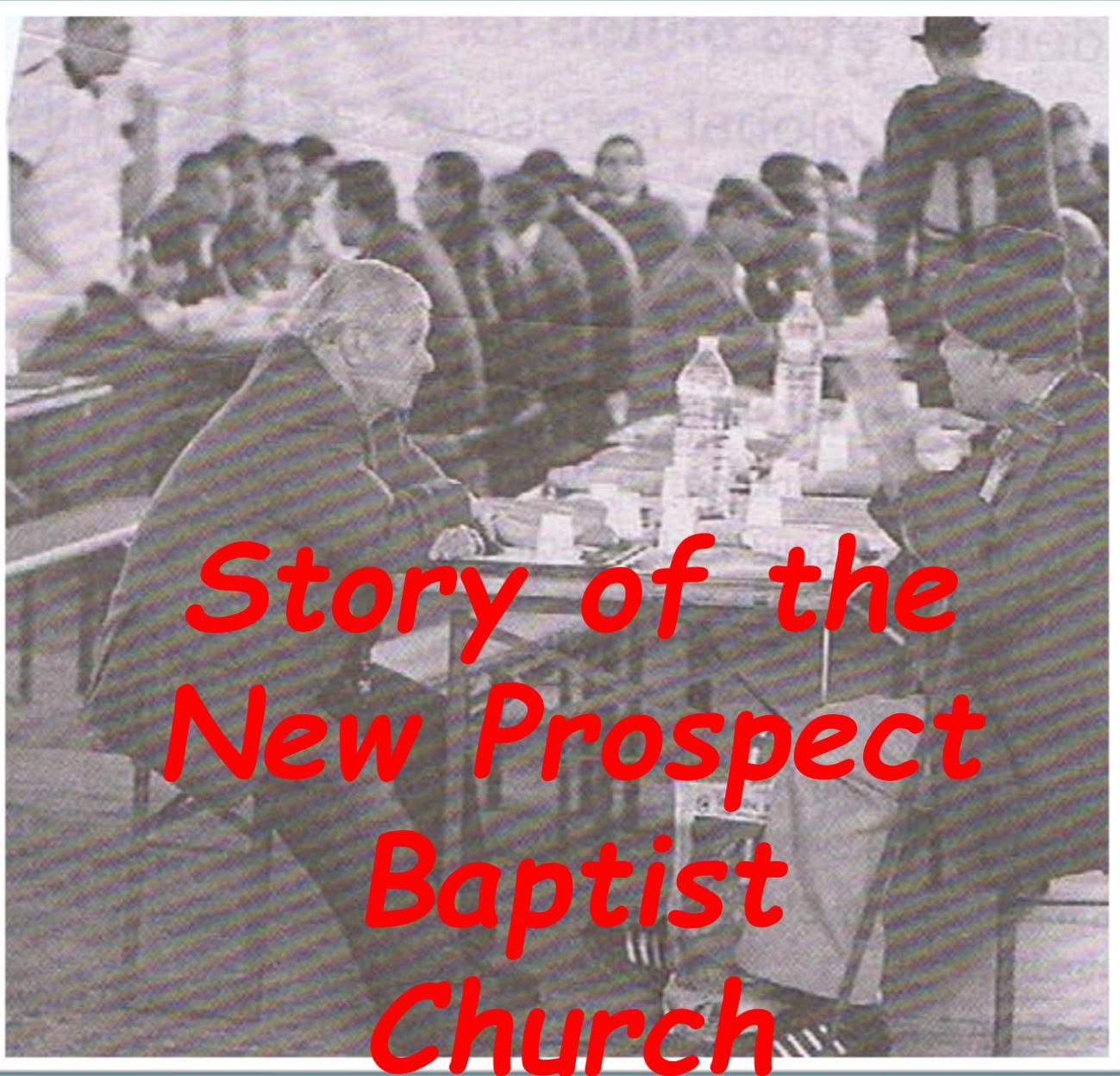
Appreciative Inquiry





**DAVID
COOPERRIDER**
Weatherhead School
of Management,
Case Western
Reserve University'
USA

“Appreciative Inquiry (AI) is a particular way of asking questions and envisioning the future that fosters positive relations and builds on the basic goodness in a person, a situation, a community or an organisation. AI asks people to tell their stories about their connections with others when they have been at their best ”



*Story of the
New Prospect
Baptist
Church*

New Prospect Baptist Church Cincinnati, OH Survey Guidelines

Introduction

My name is _____.

1. What is your name?
2. Did someone talk to you about what the 'Gift Exchange' is all about?
3. What do you understand it to be?

Basically, we believe that everyone has God-given talents and gifts that can be used to benefit the community. I'd like to spend a few minutes talking to you about your gifts and skills.

Gifts

Gifts are abilities that we are born with. We may develop them, but no one has to teach them to us.

1. What positive qualities do people say you have?
2. Who are the people in your life that you give to? How do you give to them?
3. When was the last time you shared with someone else? What was it?
4. What do you give that makes you feel good?

Skills

Sometimes we have talents that we've acquired in everyday life such as cooking and fixing things.

1. What do you enjoy doing?
2. If you could start a business what would it be?
3. What do you like to do that people would pay you to do?
4. Have you ever made anything? Have you ever fixed anything?

Dreams

Before you go, I want to take a minute and hear about your dreams - those goals you hope to accomplish.

1. What are your dreams?
2. If you could snap your fingers and be doing anything, what would it be?

Community and Economic Plan -

**“BUILDING A STRONG
AND HEALTHY LORD
HOWE ISLAND
COMMUNITY”**



Lord Howe Island Central School Project

1. Mum and Dad tell me why you love being a Lord Howe Islander.
2. Mum and Dad, what are the 3 best things about living on Lord Howe Island.
3. Mum and Dad, tell me about an experience in the last 12 months when you felt really proud about the way our community operated.
4. Mum and Dad, what are two things you want to make sure we retain on Lord Howe Island.
5. Mum and Dad, what are your three wishes for the future of Lord Howe Island.

Key AI Questions

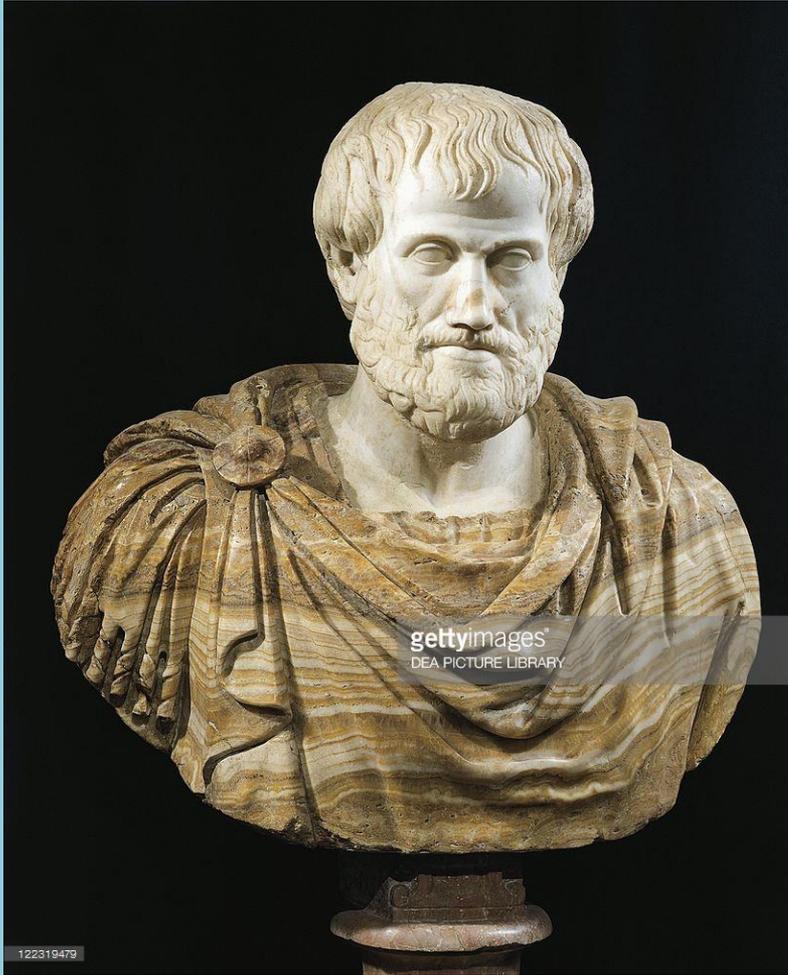
- *What experiences do you value most?*
 - *What made these experiences possible?*
- *How do we get more of it?*

Sacred Suds Story

‘Story telling is the most powerful way to put ideas into the world today’ (Robert Mckee)



Stories are just data with a soul'
(Brene Brown)



Aristotle on Persuasion

ETHOS-
credibility, respect

LOGOS- logic,
data, statistics

PATHOS-
appealing to the
emotions

Welcome to **ELVIS PARSELEY'S**

GRAPPELAND

" FRUIT FIT FOR THE KING "



1 **ELVIS**

Fresh local Honey

REFRESHING ROCKMELONS.

Fresh Queensland Tomatoes - n

atoes - naturally

Pink Lady's
\$3.99 kg

Navels
\$1.99 kg

Navel Oranges
\$1.99 kg

2.97

Lowendish
Bananas
\$1.99 kg

LADY
FINGERS
\$2.99 kg





Elvis Parsley's
GRAPELANDS
WOODFORD FRUIT - "FIT FOR THE KING!"



come to: **ELVIS PARSLEY'S GRAPELAND** Where the Fruit is Fit for "THE KING"

PICTURE FRAMING





GRAPELAND

" FRUIT FIT FOR THE KING "



WALKER TARKSLEY'S GRAPELAND

" FRUIT FIT FOR THE KING "



KING OF KINGS

JUMBO EGGS \$3.30 doz
LARGE EGGS \$2.80 doz

Tennessee 1-ELVIS

ELVIS

DELTA

3999

**What is in
your story
collection?**

The 6 Critical Questions for Agencies

1. What can community members do by themselves for themselves without us?
2. What can community members do with a little help from us?
3. What do community members need done that they can not do for themselves?

4. What can we stop doing to create space for resident action?

5. What can we offer to the community beyond services and programs to support resident action?

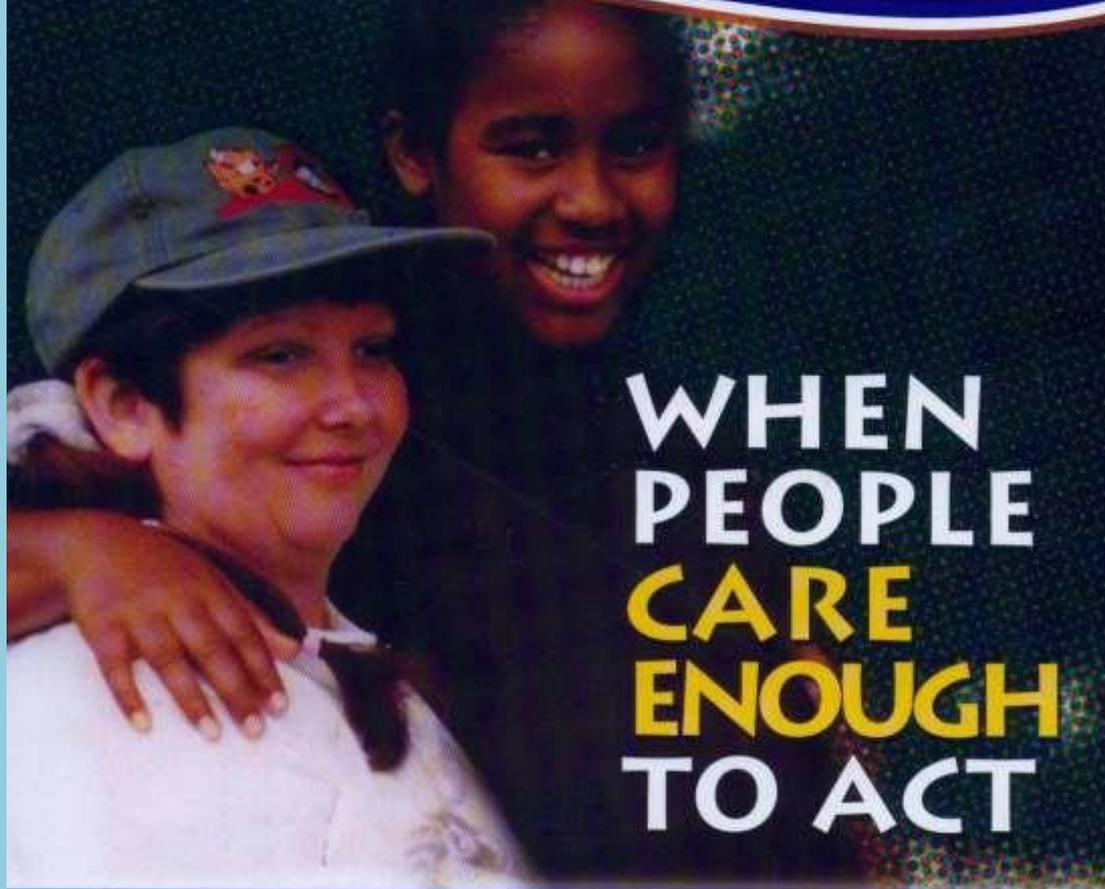
6. How can we make our services more asset focused and resident driven?

Key ABCD Resources

www.abcdelearningsites.com.au

www.bankofideas.com.au

ASSET BASED COMMUNITY DEVELOPMENT



WHEN
PEOPLE
CARE
ENOUGH
TO ACT

MIKE GREEN with HENRY MOORE & JOHN O'BRIEN

FOREWORD BY JOHN MCKNIGHT

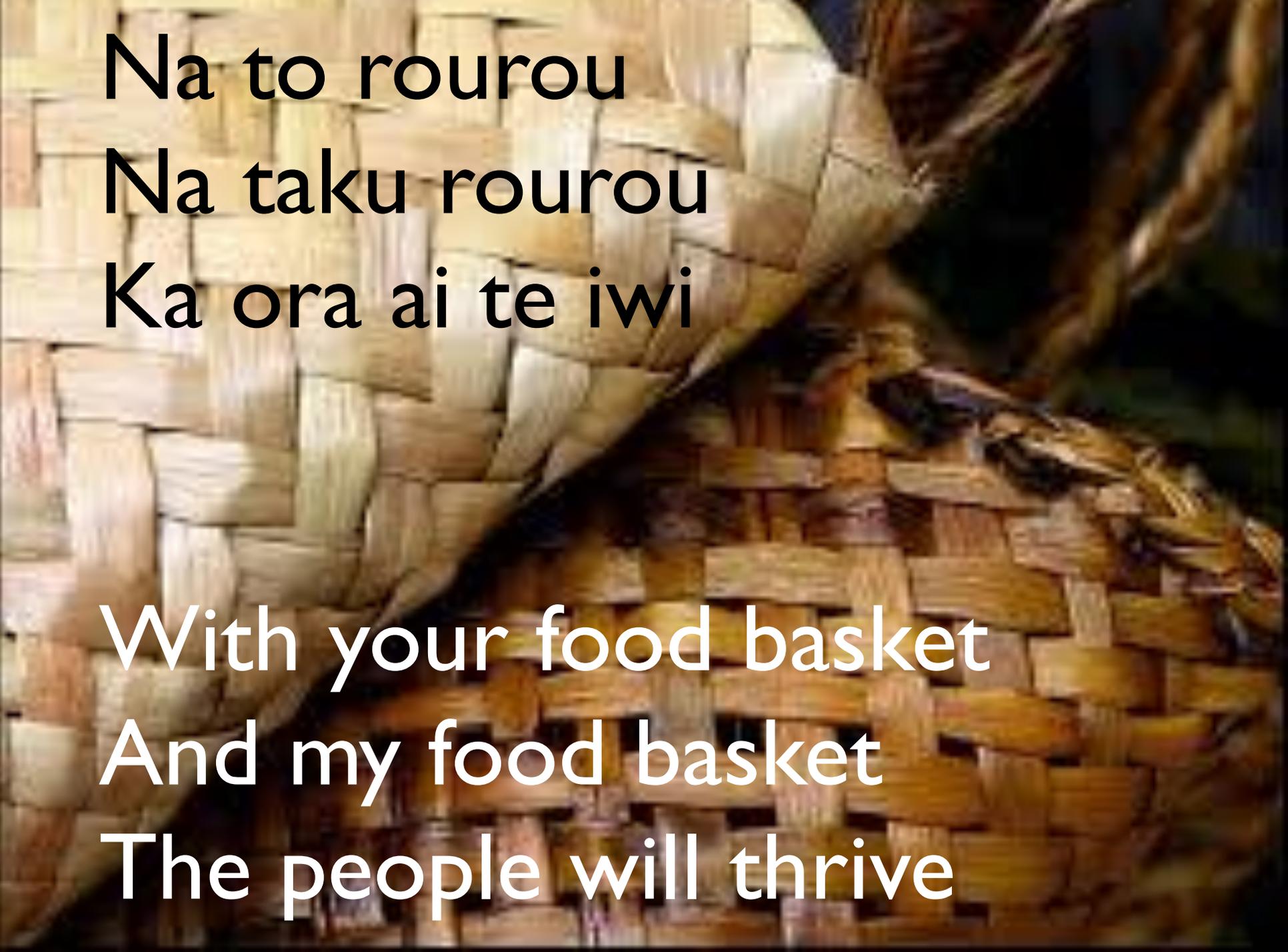
'We want so much that our daughters know a community life that is truly good....my dream has always been that Anne will get the chance to live a life where she is needed for her gifts' .'

(Mike Green)

Questions

&

Contributions

A close-up photograph of a woven basket, likely made of natural fibers like bamboo or reed. The basket is shown in a perspective view, with a dark shadow cast across its surface from the upper right. The lighting highlights the texture and color variations of the weaving.

Na to rourou
Na taku rourou
Ka ora ai te iwi

With your food basket
And my food basket
The people will thrive