

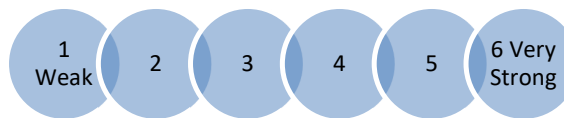
Reflection Sheet: How well are we as a town doing in terms of the four building blocks of a strong town?

1. Proactive and Shared Leadership

Description: mindset and behaviours that demonstrate effective community, civic and business leadership, including commitment to strategies that are continuously expanding and renewing the leadership capacity of the community.

Possible Indicators:

- Perception within the community that local leadership is diversified, inclusive and representative of the whole community.
- Presence of a community vision and community agenda that are widely supported, shared and understood within the community.
- Presence of initiatives which continually tap into the wisdom of the community, and map and connect community assets, capacities and opportunities.
- Presence of a community leadership development strategy with a dedicated budget.
- Use of diverse and multiple resources to create opportunities for skill development and experiences by residents.
- Level of active engagement of young women and men.
- Ability of community leadership to access outside resources.



2. Positive Mindset

Description: attitudes and behaviours that strengthen the ability of the community to cope with change and recover from crises, coupled with a mindset that focuses on optimism, belief, expectation, hope and 'we can do it'.

Possible Indicators:

- Presence of a resilient, 'can do' community spirit.
- Levels of optimism expressed by community members.
- Amount of community generated solutions to local challenges.
- Levels of openness and tolerance to alternative thinking and new ideas.
- Presence of mechanisms and forums that support idea generation and discussion.
- Degree of local commitment to balancing economic, environmental and community well-being priorities.

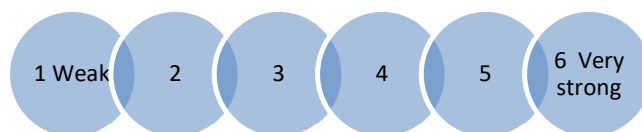


3. Healthy Community Building Practices

Description: behaviours and mindset that encourage and continually strengthen community ownership, engagement and collaborative actions.

Possible Indicators:

- Level and diversity of opportunities for genuine community conversations and engagement.
- Community participation levels by people of all abilities, races, genders, cultures and age groups.
- Presence of multiple mechanisms and opportunities for residents to contribute to community planning and decision making.
- Amount of volunteering in the community.
- Degree to which the wisdom, ideas and resources of the whole community are drawn upon.
- Extent of community awareness of its assets, capacities and windows of opportunity.
- Ability of the community to mobilise all sectors of the community around development priorities.
- Level of local commitment toward collaborative actions.
- Existence of mechanisms for cooperation between local organisations.
- Sense of community pride.
- Extent of local celebrations and events that generate community gatherings and pride.
- The quality of 'welcoming' spirit of the community.
- Presence of formal and informal social support networks to support community members during times of challenge.

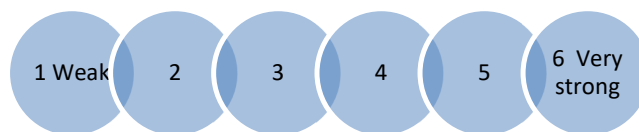


4. Strong Economic Development Behaviours

Description: attitudes and behaviours that builds and maintains a vibrant and enterprising local economy and diverse employment opportunities.

Possible Indicators:

- Degree of diversity and local ownership in the local economy.
- Effective functioning of a local entrepreneurial development eco-system that supports local enterprising ideas become reality through linkage to appropriate workspace, technical advice, funding, mentorship...
- Extent of community support for local businesses and 'buying local'.
- Scale of responses to local economic leakage.
- Use of technologies to market and grow customer base.
- Degree of local business collaboration and networking.
- Existence of a strategy to retain and expand the local business base.
- Level of commitment by the local business base to best practice attitudes and behaviours including customer service, staff development, marketing...
- Degree of commitment to planning, funding and implementation of 'hard' and 'soft' infrastructural improvements.
- Perceptions of community image and 'first impressions'.



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