

## **The Seven Minute Business Survey**

We really appreciate you just taking time to share your thoughts and ideas about what it is like to run a business in our town – what helps and hinders your business, and your ideas to create a better local business environment? All views expressed will be treated as anonymous.

1. How long has your business been operating	g in our community? (P	lease tick one)		
Less than 1 year		2 to 5 years		
6 to 10 years		Longer than 10 years		
2. What do you perceive as being the main ad five (5) advantages – if you wish to add comm			nity? (Please ticl	k up to
Local customer loyalty		Strong agricultural dist	rict	
Transport and freight services	nt services		Quality of life the district has to offer	
Adequate parking	e parking		Low crime rates	
Quality and availability of local labour		Housing availability for employees		
Positive image of the community		Communication networks		
Reliable local support businesses and local sup	port services			
Other advantages please specify:				
3. What do you perceive as the main disadvar five (5) disadvantages – if you wish to add cor			ty? (Please tick	up to
Time/distance from other markets time/distan	ce from supplier's	Transport costs and log	gistics	
Negative outside image of the community		Crime rate		
Quality of town infrastructure		Shortage of skilled labour		
Road networks		Lack of local support and loyalty		
Poor service of other local businesses		Small size of local market		
Lack of employee housing		Lack of support by Local Government		
Planning restrictions		Communication costs		
Other disadvantages please specify:				
4. How would you rate the outlook for your b	usiness over the next 1	2 months?		
Very good		Good [		
Fair		Poor [		
Very poor		Don't know	٦	



Please explain your choice:

5. What are the major constraints to expand add comments to your choices please do so		se tick up to four (4) reasons – if you wish to	1		
Availability of finance  Not enough customers  Achieving recognised quality standards  Uncertainty of commodity prices  Too much competition  State government attitudes and practices  Lack of local business support services		Limited product range  Lack of skilled employees  Uncertainty of customer loyalty  Lack of space  Federal government attitudes and practices  Local government attitudes and practices  Ongoing drought conditions			
Other constraints please specify:					
6. Are there any products or services which  Yes No  If yes, please specify:	you find difficult to obta	in locally?			
7. Are there any industries/businesses/services which you think could be successfully located in this area?					
8. What do you believe is the single most in community?	nportant factor in ensurir	ng a viable future for businesses in our			
9. Do you have any other ideas or suggestion	ans about making our con	amunity a hatter place to energia a husiness	· )		